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Ros

Jackson & Perkins Co. *World's Largest Rose Growers*
NEWARK, NEW YORK

Fall 1958

Our Eighty-Sixth Year



THE PARADE OF

Modern Roses

AND PERENNIALS

Ivory Fashion

(Right)

Test No. 49-1182

The All-America Selections Winner for 1959 is a Floribunda with a new look—an ivory-colored Rose with the charm and grace of its world-famous parent, Fashion. Long slender buds with high-centered form open gradually to striking, slightly cupped, fully open, fragrant flowers. The richly decorative, long, graceful golden stamens give an air of charm to the whole ensemble. The petals are firm and of heavy texture and retain their ivory color to the very last. The 4-in. flower keeps its fresh appearance until the petals drop at the end. Stout stems usually carry 5 to 10 buds which open gradually, giving a long and satisfying blooming period. Rich dark foliage enhances the 24 to 30-in. plants. (Pl. Pat. #1688.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80



Ivory Fashion

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Kordes Perfecta

© J. & P. CO.



Awarded
Gold Medal Certificate,
Portland, Oregon

ALL 4
ROSES
ON THESE 2 PAGES

GROUP
No. 1318

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FOUR
BRAND NEW
1959 J
ROSE CREATIONS



Why This Is Destined To Be Jackson & Perkins All Its 86-Year History! . . .

Each year is our greatest year, because each year gives us 365 more days in which to develop newer and better Roses. Our research department devotes 52 weeks of the year to the meticulous job of creating a Rose.

The Roses that you see in this catalog took years to develop . . . our newest creations, the Hybridizer's Dream Rose, Kordes Perfecta . . . our newest white Hybrid Tea, White Queen . . . J&P's four beautiful, brand-new Floribundas—Ivory Fashion, Fashionette, Red Wings and Pink Chiffon . . . the exceptional new Grandiflora, Gold Coast . . . our great prize winners . . . and all of the old favorites. We can easily guarantee them to be the finest available.

Kordes Perfecta

Test No. 5650

(Left) Isn't this the most intriguing color combination you've ever seen? It's white . . . it's pink . . . it's yellow! In fact, it's completely different from any other Rose in existence. Basically cream-white, this magnificent new Hybrid Tea is lined with pink as if the edges of its petals were dipped in carmine. This deep, rich red color spreads throughout the flower as the buds open, revealing a suffusion of yellow. All season long, this vigorous, 3-ft. plant produces an unusually large number of superb, long-lasting exhibition Roses . . . a full 5 in. across!

Just picture this beautiful plant living and thriving in your garden . . . blooming sometimes as individual Roses, sometimes as a breath-taking candelabra of enough flowers to make a whole bouquet. You'll find Kordes Perfecta a thrilling and eye-catching addition to your garden! Plant it this fall. (Pl. Pat. #1604.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

JACKSON & PERKINS CO.

World's Largest Rose Growers

UR NEW J&P EATIONS

3

Fashionette

Test No. 51-581

(Left) A charmingly fragrant Floribunda, very easy to grow. A fresh Fashion-colored Rose, with an exquisite deeper coral bud. The buds open slowly, unfurling perfectly to fully petaled Hybrid Tea shaped flowers. There is always a great amount of bloom, which carries a delightful old Rose fragrance. The 3 to 3½-in. blooms fade gracefully, and the petals drop off cleanly at the end. The pastel tint matches modern home decoration, and the doll-like primness when it opens is like a pretty girl swirling her skirts. The foliage is dense, and the plant height is easily 24 in. the first year and 36 in. the second year thereafter. Certain to become a favorite with both growers and flower arrangers. (Pl. Pat. #1563.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

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EARLY!**

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OUR Guarantee IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition. We guarantee every plant to flower the next normal blooming period after planting.

We will replace, prepaid, and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states, and is filed with us on or before August 1 on shipments made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

YOUR RESPONSIBILITY—Roses need comparatively little care—especially the new improved varieties. But they must be given the new soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

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GUARANTEE
OF COMPLETE
SATISFACTION



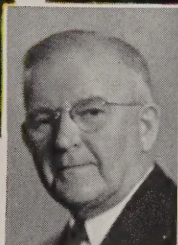
Gold Coast

Fashionette

© J. & P. CO.

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Here's a
Personal Report
from C. H. Perkins,
President of J&P



Perkins Greatest Rose Growing Year In

Only healthy, large, two-year-old, field-grown plants are sent to you... plants that have not only proved themselves in the laboratory but have also stood the test in the fields.

Look through this catalog carefully and make up your order as soon as you can for fall planting. We will ship at the proper time for planting in your locality, and we guarantee every plant to grow and bloom in your garden next spring. Plant this fall for better results next spring.

C. H. Perkins
President

GOLD COAST

Test No. 5489

(Right) A lovely yellow, medium-growing Grandiflora with masses of flowers which open to clean clear yellow and retain their color until the petals drop. The plant is literally covered with 3½ to 4-in. flowers, which are set off by the rich dark green, medium-sized foliage. Excellent pointed buds of deep yellow open up to cupped, golden yellow blooms which hang on well. When fully open the deeper golden yellow stamens are very effective with the lighter yellow petals. The steady production of blooms gives it the title of "the sweetest, neatest, all-purpose yellow in the Rose garden." Although not towering in growth, its size is above Floribundas and its prolific bloom habit creates a wealth of interest whenever seen. Testers have been very enthusiastic over its health and vigor, its upright manner as well as its unstinting generosity. A perfectly beautiful, all-purpose Rose. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SPECIAL OFFER!

GROUP No. 1328

1 of each:

Kordes Perfecta
White Queen
Gail Borden

Value \$9.50
Save \$1.20

Only
\$8.30

Red Wings

© J. & P. CO.

NEVER Have There Be

(...AT LEAST NOT IN

RED WINGS

Test No. 50-13852

(Left) A snappy deep red Floribunda with long-lasting flowers and unfading color. This gorgeous velvety red tone stands the hot sun without fading and withstands the spotting of summer rains. Flowers with about 20 petals come both singly and clustered. Red Wings is very dependable under all conditions. The plant is medium large and well formed. There is a great amount of foliage, which with the rich red blooms gives a wonderful effect. The plant is useful in all garden plantings. It can be depended on for a constant show of color, as it steadily produces good heads of bloom from spring to hard frost. (Pl. Pat. App. for.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Pink Chiffon

Test No. 50-701

(Bottom, Left Corner) A new Floribunda for the lovers of something different in Roses. The bud is a light pastel pink with a deeper blush heart. As the flower opens, this captivating delicate pink is retained while the inner petals, which have almost a silky texture, retain their deeper tones and a flower of great beauty develops. The open, 3-in. bloom is full, slightly cupped and moderately fragrant. The bushy plant, covered with glossy foliage, reaches a height of 24 to 30 in. (Pl. Pat. #1564.)

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JACKSON & PERKINS CO. *World's Largest Rose Growers*

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New All-America Winner!

(Right) Starfire... in every way the Rose-Lover's Rose. Its unusual currant-red color is sun-fast—will never fade. Its brilliant urn-shaped buds open into distinctive, perfectly contoured flowers... it possesses a unique luminous quality that gives texture and depth to each velvety petal. Starfire blossoms abundantly against a background of bronzy green foliage. Flowers occur singly on long cutting stems... or in clusters. Stems from 6 to 12 in. long make it ideally suited for cut-flower use. Beautiful and long lasting. (Pl. Pat. App. for.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

Starfire



(See page 50)

Save Money with these Group Offers!



J&P... Leaders in Roses Since 1872!

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Pink Chiffon

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\$11.80
Only

en More Beautiful Roses!

5

OUR 86 YEARS OF EXPERIENCE)

1958 All-America Award Winner!

(Right) A flaming orange-scarlet Floribunda with growth and blooming habits that everyone will love! The plant is upright and full, 30 to 36 in. tall, with large, leathery, lustrous dark green foliage complementing the outstanding color of the flower. Dark red buds of globular shape slowly open to 3 to 3½-in. flowers, with large attractive petals that are flaming orange-scarlet in warm weather, with dark overtones and an underlying incandescence when the weather is cool. Flowers have up to 40 petals, with margins frilled and ruffled. They are borne in heavy clusters, each a bouncing big bouquet. Fragrant, floriferous and continuous blooming. (Pl. Pat. #1709.)

FUSILIER

\$2.50 each; 3 for \$6.60; 12 for \$26.40

GOLD CUP

All-America Winner!

(Bottom, Right Corner)

This All-America Winner for 1958 is a large, deep yellow Floribunda, distinguished for vigor, size, form and productiveness. The pointed buds are deep yellow and open up to 3 to 3½-in., non-fading blooms. The 2½-ft. plants are well clothed with glossy dark foliage and are constantly renewed by the freely sprouting basal shoots. Never without flowers, this new prize-winner is a welcome addition, with larger, non-fading flower, glossy foliage and sweet Rose fragrance. It has been successful everywhere. There is marked disease resistance in all regions and a great enthusiasm for the firm color and ornamental foliage. Our own experts who tested it for the past few years acknowledge it a winner. A real acquisition is this beautiful Rose. (Pl. Pat. #1683.)

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**ALL J&P Floribundas
Are EVERBLOOMING!**



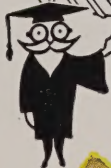
Fusilier

ONLY ONE GRADE... The Finest

**PLANT
THIS
FALL!**

Getting
your
plants
started
this fall

gives them a chance to
become established be-
fore the first blooming
period.



© J. & P. CO.



Gold Cup

© J. & P. CO.



Starfire

SPECIAL OFFER!

GROUP No. 1348

1 of each:

Ivory Fashion Red Wings Fashionette Gold Cup

Value \$10.25 Save \$1.30

Only \$8.95

AIDA (Below) Rich spectrum-red blooms are deeper and more lustrous in color in the slow-opening buds. Finishing a clear, clean rose-red, the 5-in., semi-cupped flowers are lovely in all their stages. The velvety, heavy-textured petals are not affected by hot or wet weather. These gracefully cupped blooms are composed of about 25 petals, curling back as the flowers open. They are richly fragrant from the bud stages until the final petals drop, which greatly enhances the charm of this exquisite Rose. It is wonderful for cutting and arranging indoors, where its full beauty may be completely appreciated. The symmetrical plant will reach a height of 3 ft. and is covered with very attractive, rugged foliage. It blooms very freely all season long, from spring to frost. Named for the heroine of Verdi's most famous opera, this new Rose displays the same majestic grandeur and dark beauty as its namesake. Like the Ethiopian Princess herself, this royal member of rosedom will capture your enthusiasm and admiration for many years to come. (Pl. Pat. #1639.)

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12 for \$26.40

Arlene
Francis

© J. & P. CO.

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Aida



Named in honor of the woman whose sunny attitude . . . both on the **ARLENE FRANCIS SHOW** and **WHAT'S MY LINE** . . . has brought beauty and pleasure into the homes of America.

Arlene Francis

(Above) "My favorite color . . . my favorite fragrance . . . my favorite Rose! It makes such a gloriously sunny picture framing my home."—Arlene Francis.

A golden yellow Hybrid Tea with an unforgettable fragrance has been chosen to bear the name of the equally unforgettable stage and television star, Arlene Francis. This new Hybrid Tea epitomizes all the qualities that Arlene Francis expects in her perfect Rose. The bush is vigorous and prolific. It produces masses of flowers, and wherever the plant is cut, it repeats with brand-new shoots. Golden yellow buds develop into flowers which average from 20 to 25 petals, each opening wide to approximately 5 in. across. The delightful, true old Rose fragrance is distinct and long lasting—an unusual feature in a yellow variety. With the well-loved Eclipse as a parent, this new Rose has a charm equal to that of its "mother," with flower color and fragrance intensified. A medium tall plant, it has glossy dark green foliage that takes on a distinctly reddish tinge toward the end of the summer. The very hardy plant continues to bloom even after the first autumn frosts. Plant it this fall and have scores of gorgeous blooms all season long, for years to come. (Pl. Pat. #1684.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

**You Will Be As
4 Sensational
Everblooming
HYBRID TE
As We**



FREE

. . . with every order, a HOME GARDEN GUIDE.



Plant This Fall!

Roses set out now will get their roots well anchored by spring. They

will be more vigorous and disease resistant.

JACKSON & PERKINS CO. *World's Largest Rose Growers*

Proud of These

AS Are!



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Gail Borden

(Above)

A large, glamorous Hybrid Tea with a warm combination of pastel pink and apricot tints. The high-centered bud, soft yellow outside and lovely glowing apricot on the inside, opens gradually to an immense flower of warm pink. The 5½ to 6-in. flower is entirely different from any other Rose now in use . . . the snap and warmth of the color combinations exudes an over-all feeling of friendliness and style. The tall plants are covered with luxuriant, dark shiny foliage that is unusually healthy and handsome. One of the best Hybrid Tea Roses to come out of Germany, it was named for the founder of the 100-year-old milk company. A marvelous Rose to give a new look to gardens, it is fast becoming a great favorite of American gardeners. Advanced tests throughout America indicate that the Gail Borden Rose will do well wherever it is planted. Excellent reports were received from such widely separated sections of the country as Ohio, Texas, Washington and South Carolina. Exhibition-type flowers of a delightful pink blend make this Rose the Queen of the Show. Plant Gail Borden this fall and you will see gorgeous blooms with as many as 70 petals. A beautiful full Rose. (Pl. Pat. #1618.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

ONLY ONE GRADE . . . *The Finest*

WHITE QUEEN

Test No. 51-6505

(Below) A sparkling new white Hybrid Tea! The Best White Rose of recent years!

White Queen is a new white Rose slender in bud, with graceful high center, opening to a pure white, 4½-in. flower. The really stark white open flowers last very well. The petals are stiff and are very resistant to wind and rain. This Rose is somewhat more vigorous than most recent whites, for it has been strengthened by the addition of Floribunda blood for this purpose. The plant grows about 3 ft. tall and makes very neat, upright growth. Excellent foliage is medium-large, of a rich green. This new Hybrid Tea has commanded much attention in our test gardens, and the comments have been most favorable at all times. The sparkling white flowers are exquisite for arrangements in the house and give an air of sharpness and cleanliness in the garden. We like this variety very much and know it will make a place for itself. It belongs in your garden. Be the first in your neighborhood to display this generous beauty. Plant it now. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

SPECIAL OFFER!

GROUP No. 1368

1 of each:

Kordes Perfecta
Sterling Silver
Arlene Francis
Gail Borden

Value \$12.50 Save \$1.55

Only
\$10.95

© J. & P. CO.

White Queen



Sterling Silver *(Left)*

A new lavender Hybrid Tea with the cool feeling of glistening rich sterling silver when fully open. Tight buds lightly suffused lavender-pink open slowly to 4 to 5-in. flowers with cool silver-lavender as the dominant tone. The fresh, sweet fragrance is unforgettable. The bush is medium tall and upright, vigorous and free blooming, with leathery, dark green foliage.

Originated by Mrs. Gladys Fisher of Woburn, Mass., this is the variety around which is centered the Sterling Bowl Tournament, held annually at our Festival of Roses, at the Newark Rose Garden. (Pl. Pat. #1433.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

ALL 4 ROSES

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STERLING SILVER and TWO OTHER

Plant Them This FALL!

Golden Masterpiece

© J. & P. CO.

**"FALL is the
BEST Time to
Plant Roses!"**

HERE'S WHY!

Roses planted this fall give better results because by spring they are well established and make a healthy, natural growth, ready for early bloom production.

**Sterling
Silver**

The Million-Dollar Rose!

(Right) The Largest Yellow Hybrid Tea Rose in Existence! The graceful flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, 1½ to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow, carried on long, sturdy stems. Imagine a plant with constantly repeating, radiant blooms that often reach 6½ to 7½ in. across, with a full but open center. From the start, the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect, glossy green foliage. Its extremely pleasant old Rose fragrance will fill your garden. Perfect for cutting. No matter how many Roses you already have, or what colors they may be, you need Golden Masterpiece. (Pl. Pat. #1284.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

**Golden
Masterpiece**

ONLY ONE GRADE... The Finest

(Right) This beauty captured the eye of everyone and actually stole the show from a display including the largest assortment of flowers ever exhibited. Spectators were held spellbound by the huge, pointed, dark red buds that open ever so slowly to a blood-red . . . and finally to a darker shade of red that reflects a luxurious velvety sheen! Blooms freely during the entire season . . . and the plant itself is extremely healthy and vigorous. Proud and upright, this hardy beauty grows on a strong stem. The high-centered form and slow-opening characteristics . . . plus the dark red color and outstanding fragrance . . . have actually sky-rocketed this unusual Hybrid Tea into the class of a Show Rose! If you want your Roses to be noticed and complimented, you'll insist on having Konrad Adenauer in your garden. Named in honor of the world-famous Chancellor of Germany, this Rose is a descendant of Crimson Glory. (Pl. Pat. #1452)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



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CO.

Konrad Adenauer

R, GOLDEN MASTERPIECE WONDERFUL J&P COLORS!

Give Them An Early Start For Next Year!

ALL J & P Hybrid Teas
Are EVERBLOOMING!



WORLD'S
LARGEST
YELLOW ROSE!



SPECIAL OFFER
GROUP No. 1388
1 of each:
New Yorker Gall Borden
Sterling Silver Golden Masterpiece
Value \$11.50 Save \$1.45
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J. & P.
CO.

Pink Lustre

Pink
Lustre

(Left) A very large, tall-growing, cool pink Hybrid Tea. It has luxurious, high-

centered flowers of exhibition size and quality, which open slowly and gracefully. The edges of the petals are a deeper pink, giving a lovely variation. The deep rose-pink, ovoid buds open easily and hold their clear clean color. Foliage is a handsome polished dark green, very uniform and disease resistant. Pink Lustre will be widely used as an exhibition Rose and admired everywhere for its classic form and luminous color. It is a blueblood of the Rose family, raised from Peace. The 2½ to 3-ft. plant will adorn your garden and home with its many lovely blooms. This strong, well-balanced plant was tested under all conditions and found to be very healthy and impressive. (Pl. Pat. #1641.)

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GARDEN
GUIDE with
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NO GARDEN SHOULD BE WITHOUT JACKSON AND PERKINS

ENCHANTMENT

(Left) A delightful, everblooming Hybrid Tea that will be a high spot in your garden all season. Early in the season, it develops a great display of large, stately buds, apricot-tinged outside deepening to clear yellow at the base. These open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 glorious petals per flower. Plants are vigorous and upright, growing from 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. It required years of careful breeding by experts to create this truly distinguished Rose . . . so be among the first in your neighborhood to display its enchanting beauty. The bush is never without flowers from June to late fall. Plant it this fall and have Enchantment for years to come. (Pl. Pat. #737.)

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White Swan

ALL FOUR ROSES

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SPECIAL OFFER!

GROUP No. 1408

New Yorker
Peace
Kordes Perfecta

Value \$8.50 Save \$1.05

Only
\$7.45



Enchantment

© J. & P. CO.

(Right)

WHITE SWAN

A fine exhibition variety of pure white, with upright bush, which is rare in a white Rose. Long-pointed, graceful buds of alabaster-white, which open to elegant, high-centered flowers, are produced freely all season long on 2-ft. stems, enabling you to enjoy them both in your garden and in bouquets. White Swan has ample, dark green foliage that is disease resistant as well as restful to the eye. Its pleasing Rose fragrance, though not dominant, is very effective. The 3 to 4-ft. bush is vigorous and requires little care. It will stand up under adverse conditions and bloom freely all season long, year after year. Good white Roses are rare; don't overlook this one. It is a real prize. Imagine a dark green bush covered with glorious pure white flowers. White Swan will provide enjoyment for the family as well as beautify your home and garden. Plant it this fall. It will make your garden the envy of the neighborhood. (Pl. Pat. #1115.)

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WITHOUT THESE HYBRID TEAS! FOUR EVERBLOOMING FINEST!

11

Diamond Jubilee

(Left) The warmth of glowing buff-orange flowers and old Rose fragrance make Diamond Jubilee the attraction of many a garden. A Rose of surpassing loveliness on a most pleasing plant. Winner of the All-America Selections Award, Diamond Jubilee has firm, long-lasting, high-centered blooms 5 to 6 in. across, borne on long graceful stems that make it excellent for cutting. These exquisite flowers are slow opening, and they last exceptionally well when cut. The 3½-ft. plant has upwards of 30 to 40 double, shapely flowers with heavy-textured petals. Throughout the season this hardy bush adorns itself with dark green, decorative foliage. The constant succession of flowers is held erect on long stems. Diamond Jubilee is perfect anywhere in your garden. Plant it this fall and let it bring you pleasure for years to come. (Pl. Pat. #824.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

New
Yorker

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CO.

THE
BEST
RED ROSE
OF ALL
TIME!



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with every
order
A HOME
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Diamond
Jubilee

New Yorker

(Right)

The universal appeal of the Red Rose is justified in New Yorker. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue on each of its beautiful, well-shaped petals. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, sparkling red flowers often measuring 6½ in. across. The Rose world has long marveled at its rich dark color and the magnificence of its blooms. Unlike most Red Roses, New Yorker's sparkling color does not fade but stays a deep rich red until the last petals wither and fall. Needless to say, it is a top favorite with flower arrangers everywhere. The 3 to 3½-ft. bush is vigorous and easy to grow and is adorned with healthy foliage. It produces a continuous succession of bloom from June to frost. (Pl. Pat. #823.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



**DON'T FORGET!
GIVE ROSES
FOR
XMAS!**
(See Page 50)



Queen Elizabeth

Have Your Own Fab With These 5 Exqu

Queen Elizabeth

(Left) The Grandiflora

Rose. 1955 All-America Winner! A lovely new color and a new class as well, for this charming ruler of rose-dom is the first of the new Grandiflora class, named for its abundance of flowers combined with the magnificent qualities of the Hybrid Tea. A subtle and breathtaking blending of soft carmine-rose and dawn-pink, majestically set off by deep green, heavy-textured, glossy foliage, abundantly clothing the entire bush to the ground. Exceptional vigor and remarkable disease resistance insure healthier, more luxuriant growth all season long. Blooms are borne on long, almost thornless cutting stems. Queen Elizabeth's blooms grow richer and more beautiful with age. (Pl. Pat. #1259.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

WHITE KNIGHT All-America Winner

(Bottom, Left Corner) Here is the first white Rose ever to win the All-America Award. Its magnificent, pure satiny white flowers do not discolor. Each stem generally carries only one bloom—an outstanding beauty which lasts long either on the bush or in a vase. Unlike other white Roses, White Knight does not "ball" but presents each splendid blossom in gracefully out-curling loveliness . . . perfection in pure white! The plant is free blooming and very vigorous, growing upright in excellent symmetry to a height of 3 ft. or more. Strong canes and rich leathery foliage. (Pl. Pat. #1359.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

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JACKSON & PERKINS CO.
World's Largest Rose Growers

**ALL FIVE
ROSES**
ON THESE 2 PAGES
GROUP No. 1418
Value \$13.00 Save \$1.65
Only \$11.35

White Knight



© *Plant This Fall*

and have bigger, healthier blooms next Spring.

ulous Rose Exhibition isite Everblooming Roses!

13

Twilight

©
J. & P.
CO.

(Right) A lovely pastel tint of lavender-lilac with a light silvery reverse. The bud is pointed, and the flower opens gradually to a high-centered bloom of average size, with moderate fragrance. The pastel tints of the two tones make this a perfect specimen for formal and informal arrangements for both professional and amateur arrangers. Flowers are usually borne singly, on 12 to 15-in. stems. The plant grows 20 to 24 in. high and has excellent foliage of deep, dull green, very neat and decorative. This variety seems to show its best color under normal rather than extreme conditions. As a novelty it is outstanding. (Pl. Pat. #1434.)

Twilight

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Pageant

Inspired by Walt Disney's Technicolor Movie, "THE SWORD AND THE ROSE"

(Bottom, Right Corner) This magnificent bicolor Hybrid Tea will fill your garden with the color and pageantry of a royal coronation! The spectacular show starts in May . . . as the plant is gracefully clothed in a mantle of rich dark green. When the golden yellow buds are half open, they display a brilliant contrast of vermilion-red with gold reverse. The exquisite, 4½ to 5-in. blooms are borne on long stems. The petals will drop off before they discolor. Pageant has a delicious raspberry scent to enhance its charm. The 2½ to 3-ft. bush is hardy, vigorous and disease resistant. Lovely to look at and highly decorative in your garden. Gorgeous, fragrant blooms are ideal for cutting. (Pl. Pat. #1252.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

PEACE

(Below, Left) Ovoid buds are golden yellow, etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. Petals are edged apple-blossom-pink, which deepens as the glorious, 5 to 6-in. flower slowly opens. Peace brings ethereal beauty to your garden all summer. The petals roll gracefully outward to form a very double, cupped flower with a high-centered golden heart. The plant is as superior as the bloom—hardy, vigorous, healthy. Masses of large, shining holly-like foliage cover the plant. (Pl. Pat. #591.)

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Peace



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86 Years of
Leadership
in Roses!

Pageant

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New Yorker
Kordes Perfecta
White Queen

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Mirandy



1945

Mary Margaret McBride



1943

©
J. & P.
CO.

Mojave



1954

J & P's TOP TEN All-American

MIRANDY (Top, Left Corner) Long, ovoid buds of rich maroon-red, bringing distinction to bouquets and table arrangements. Blooms are large, very double, with 40 to 50 petals. They are freely borne on long stems, particularly in cool weather. Penetrating Damask fragrance. A vigorous plant growing 2½ ft. tall; leathery foliage. (Pl. Pat. #632.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

MARY MARGARET McBRIDE (Above) Pointed buds of deep coral-pink, slowly opening to large, double, high-centered blooms with shimmering gold at the petal base. Very fragrant. Very generous with heavy spring bloom, continuing all summer and fall. Smooth, dark, leathery foliage. Easy to grow. Height 2½ ft. (Pl. Pat. #537.)

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12 for \$18.85

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MOJAVE (Left)

A glowing radiant orange, highlighted with other warm tints of nasturtium-red, scarlet and vermilion. Richly colored bud is long and slender. Large, double flowers with about 25 petals, pleasantly fragrant.

Vigorous plants. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

DIAMOND JUBILEE (Below)

Glowing buff-orange touched orange-yellow at the petal base. Often 5 to 6 in. across with heavy-textured petals that do not fade or burn in the sun. The fully double flowers open slowly and last exceptionally well either on the bush or as cut flowers. Old Rose fragrance. Height 3½ ft. (Pl. Pat. #824.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

CHRYSLER IMPERIAL (Bottom, Left Corner) The 1953 All-America Rose Selections Award winner. Long, tapering, velvety maroon-red buds. The 40-petaled blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. Well-balanced, compact bush. (Pl. Pat. #1167.)

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3 for \$6.60;
12 for \$26.40

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Only

Chrysler Imperial



1953

Diamond Jubilee



1948



1941



Helen Traubel



1952

ica Hybrid Tea Selections

CHARLOTTE ARMSTRONG

(Above) Blood-red buds and magnificent cerise flowers on long stems produced in large quantities throughout the season. A double Rose that opens slowly and lasts well. Dainty, sweet fragrance. Its brilliant color combined with exquisite form catches many compliments in table arrangements. Rugged plant with good foliage. Height 3 ft. (Pl. Pat. #455.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

KATHERINE T. MARSHALL

(Below) Long-pointed, deep coral buds. Large, full, cupped, 5-in. blooms of warm, glowing pink, with fruity fragrance. Hardy, vigorous, 3 to 4 ft. tall; resists heat, rain, disease. Long stems make it ideal for cutting. Widely grown and loved for its hardiness and perfect form. (Pl. Pat. #607.)

\$1.85 each; 3 for \$4.35;
12 for \$18.85

TIFFANY (Bottom, Right Corner) The long-pointed buds are deep pink with golden yellow shading at the base of the petals. They open to perfectly formed, double, high-centered, fragrant blooms of a pleasing shade of pink, with petals of heavy texture. Upright, vigorous; beautiful dark foliage. (Pl. Pat. #1304.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

HELEN TRAUBEL (Top, Right Corner) The unusually large buds are magnificent, becoming elegant, 4 to 5-in. blooms of light sparkling pink or luminous apricot. Large bush, alive with blooms all season. Flowers are good in any weather. A Rose of real distinction. 3 to 5 ft. (Pl. Pat. #1028.)

\$2.75 each; 3 for \$7.20;
12 for \$28.80

PEACE (Right) Ovoid buds of golden yellow, etched pink. They change to canary-yellow and then cream as the pink gradually suffuses the bloom. Immense flowers on heavy stems, with a hardy, vigorous, 4-ft. plant. Handsome foliage. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40



Peace



1946

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Katherine T.
Marshall

1944

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CO.

ROSES
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Tiffany



1955

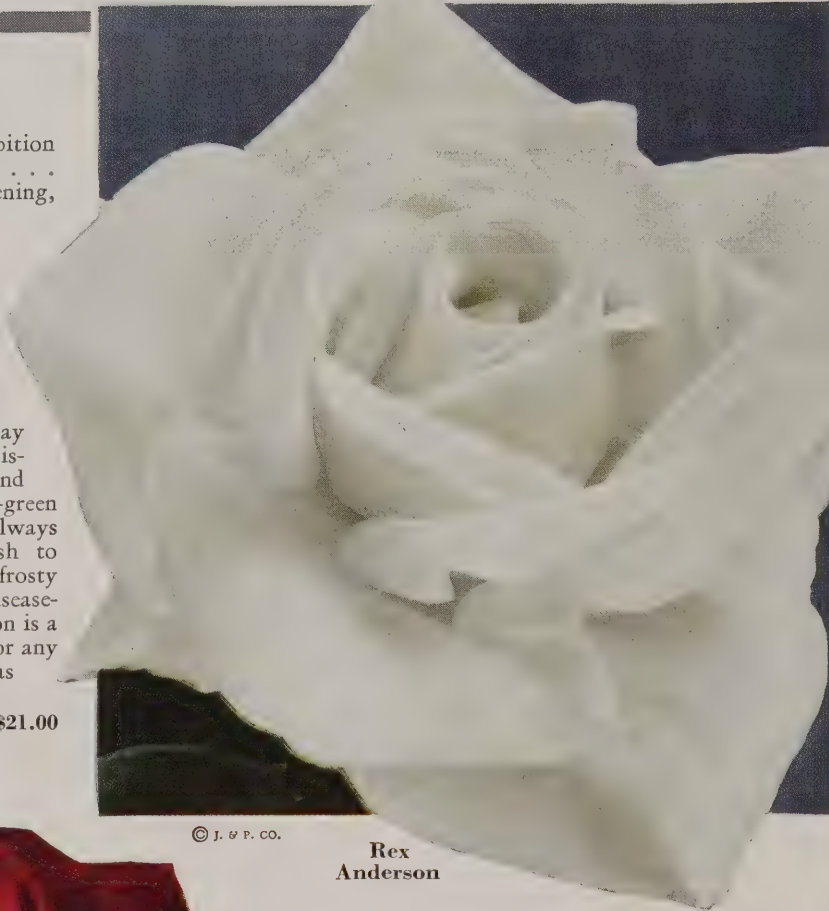
New Roses Can't Seem To

EVERBLOOMING HYBRID TEAS THAT

REX ANDERSON

(Right) An outstanding exhibition Rose of delicate ivory-white . . . perfectly formed and slow opening, one of the most successful whites. Combining this lovely purity with artistic form and dependability, Rex Anderson adds a note of interesting contrast to any Rose planting. Its very perfection of form and color simplicity are a dramatic contrast of great loveliness, elegant in arrangements. It may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft, fascinating scent. Always an excellent choice if you wish to achieve a garden-spot effect of frosty white. The 2 to 2½-ft. plant is disease-resistant and hardy. Rex Anderson is a "must" for the "white garden" or any other that requires beauty. It has a garden history of twenty years.

\$2.00 each; 3 for \$5.25; 12 for \$21.00



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Rex Anderson

JACKSON & PERKINS . . .

THE LEADERS IN ROSES SINCE 1872!



Detroit

(Above, Right)

Vibrant and alive with color, Detroit has buds of rich carmine-red with dark velvety overtones. Opening slowly, these buds give way to spectacular bright red, high-centered blooms that reach 5½ in. across and have 20 to 25 crisp petals. But long before the buds appear, Detroit begins adding beauty to the garden, for the extra-large, glossy green foliage begins clothing the plant in April and May. Then late in May and early in June the buds begin to unfold. The tall, bushy plant has an abundance of this pleasing dark green foliage, which adds to the eye-capturing effect. Basal shoots make Detroit a strong, well-balanced plant. Detroit is a welcome addition to the realm of red Roses, and at the same time it honors one of America's most vital cities. (Pl. Pat. #1219.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Mardi Gras

(Left)

This Rose is as exciting and gay as the festive season it celebrates. The nicely shaped bud is very dark red with blackish tones, and the flower keeps the same full rich color. As the bud opens, the high center gradually unfolds and the outside petals roll back, reaching to more than 5 in. in diameter, with a deep sparkling red color at the finish. The flowers are borne freely, and the plant thrives as well in hotter climates as in the rest of the country. Pleasing Damask or old Rose fragrance. The 3½-ft. bush extends long, strong, vigorous canes and stems that make it excellent for cutting. An abundance of healthy, attractive, rich green foliage forms a perfect background for this particularly lovely Rose. (Pl. Pat. #1139.)

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Mardi Gras
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Detroit
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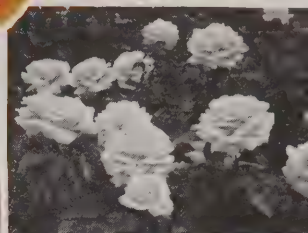
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SEE WHAT
FALL
PLANTING
DID FOR US!



These Hybrid Teas were planted in the Fall. See how large and healthy they are.

IT CAN DO THE
SAME
FOR YOU!
PLANT
NOW!

Detroit

© J. & P. CO.



DON'T
FORGET!
GIVE
ROSES
FOR XMAS!

(See Page 50)

Tawny Gold

©
J. & P.
CO.



FREE... A
HOME
GARDEN
GUIDE
with helpful
hints on plant-
ing and care of
Hybrid Teas.

Peaceful

TAWNY GOLD (Right, Above)

The intriguing tawny gold color outshines everything around it! Flower arrangers love the tantalizing color, which blends buff, bronze and gold in an enchanting way. The petals of Tawny Gold acquire a quaint frilled edge, adding to the charm of the open bloom. Two or three blooms will fill a whole room with their fruity perfume. Another feature of Tawny Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with it, and we are sure you will see what we mean when it blooms for you. The 2½-ft. plant has lush foliage and is very hardy. (Pl. Pat. #950.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

TAWNY GOLD

Seedling of a Famous Parent!

PEACEFUL

(Right) This graceful Hybrid Tea's name is symbolic of harmony and friendliness. This delightful, double Rose reaches 5½ to 6½ in. across, lending stately charm to your entire garden. The bright, cheerful color of the bud gives only a hint of the glorious latent beauty that is revealed in the fully open bloom. Large, ovoid buds open slowly; when only half open, the light coral outer petals that are suffused with pale apricot bend slightly, revealing the luminous deep coral-rose-pink on the inside of the petals, making a most attractive pattern against the lighter reverse. 2½ to 3-ft. plant. (Pl. Pat. #1599.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

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A Whole J & P Rose Garden

J & P's Modern Dozen at an Extraordinary Price

A OPERA. Long, slender, scarlet buds with golden yellow base. Magnificent 6-in. blooms of flaming light scarlet with buff-yellow on the reverse cover the plant all summer. The effect is airy and bright. These high-centered blooms have slightly quilled petals of good substance and are borne on long, strong stems. Vigorous, upright. (Pl. Pat. #1017.)

B GOLDEN SCEPTER. Once you see this majestic Hybrid Tea in your garden, you'll understand why it has been so highly praised. Early in June, the tall, open plant bears dozens of slender, golden yellow buds, which slowly unfurl into 5½-in., exquisite yellow blooms that retain their rich color all summer. Vigorous; 2½ to 3 ft. (Pl. Pat. #910.)

C VOLCANO. *Really Huge.* These are the only words that describe the tremendous size of the blooms produced on Volcano. Blooms that actually open as much as 7 in. *Across!* The flowers are a live, glowing cherry-red that seems to lighten the surroundings, and then slowly softens to a rosy pink. A strong, bushy plant with dark green foliage. (Pl. Pat. #951.)

D KATHERINE T. MARSHALL.  Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Bred to hardiness and perfect form. The growth and foliage are equal to the Radiance family. Fruity fragrance. Long fine stems, ideal for cutting. Highly praised in all sections of the country. Height 3 to 4 ft. (Pl. Pat. #607.)

E CENTENNIAL. Buds are a pleasing blend of orange-apricot and light gold. The open flowers, 4 to 4½ in. across, become a glowing pink and gold combination in the most entrancing of all Rose forms, the high-centered Ophelia type. Quantities of bloom are produced constantly all summer long on a sturdy, healthy plant. Height 2½ to 3 ft. (Pl. Pat. #1384.)

F MANDALAY. Long-pointed, golden yellow buds unfold gracefully to large, high-centered blooms. These golden yellow flowers open slowly and perfectly and have as many as 40 unfading petals that are firm and long. Flowers up to 6 in. across. The ample, heavy foliage is very dark green. The 3-ft. plant is very free blooming. (Pl. Pat. #775.)

Any variety on these pages, \$1.85 each; 3 of one kind \$4.85

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Garden for Only \$19.30

economy Price!

GROUP No. 1498

Value \$22.20

You Save \$2.90

G ELLINOR LE GRICE. An exceptionally large, bright golden yellow Rose that you can depend on for unfailing bloom. Keeps a steady pace, producing full double, 6-in. blooms constantly from June, week-in and week-out until frost. Full ovoid bud of deep yellow, changing to strong clear yellow as petals unfold. Striking in any garden. (Pl. Pat. #917.)

H MARY MARGARET McBRIDE. Pointed buds of deep coral-pink, slow opening. The double blooms are large and high centered, with shimmering gold at the base. Each flower has 35 to 50 petals. The foliage is dark, leathery and glossy. Vigorous and bushy; 2 ft. tall. A lovely exhibition Rose, greatly admired for its perfect form. (Pl. Pat. #537.)

I SERENADE. Exquisite burnt-orange buds and 5-in., brilliant coral-orange blooms, produced freely on 3½-ft. plants. The edges of the petals are an interesting darker shade. Flowers are cupped at first, opening flat. The foliage is a shiny green and nicely balanced on the plant. In addition to being vigorous, the bush has a clean open habit. (Pl. Pat. #852.)

J RUBAIYAT. A brilliant red with a profusion of long, graceful buds appearing early in June. As the buds open, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter. Height 4 ft. (Pl. Pat. #758.)

K VALIANT. A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as it opens. High centered and bold in its color and erect manner. Frequently 5 to 6 in. across, with about 30 tea-scented petals. Bushy, upright grower. Foliage is leathery, large and dark. The plant grows to a height of 2 to 3 ft. (Pl. Pat. #914.)

L SONATA. Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. A continuous bloomer, resistant to both sun and heat. Very hardy, vigorous, upright growth. (Pl. Pat. #732.)

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20

Just Picture These Famous Hybrid Teas That Will Make You

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Contentment

CONTENTMENT (Left) Pointed, ovoid buds open up to delightfully fragrant, 5½ to 6-in. flowers. These immense, high-centered blooms are a delicate pink suffused with yellow, keeping their vibrant, refreshing shade to the finish. The foliage is clean and rugged. Contentment is disease resistant and very prolific. It is easy to take care of; makes an excellent show Rose. The delightful fragrance and color can be enjoyed all season long. Extremely hardy, Contentment will fill your garden with beauty from spring to frost. 2½ to 3-ft. plants. We consider it to be one of our better Hybrid Teas in the pink color. (Pl. Pat. #1644.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Huntsman

(Bottom, Left Corner) This beautiful bicolor Rose is one of the freest and steadiest bloomers we

have ever seen, from spring until frost in the fall. It is really a wonderful Rose in every way. Once you see the glorious flowers, you're sure to want them in your garden all season long. The long, slightly rounded, red and yellow buds and large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The compact plant reaches a height of 18 to 24 in. and has a wealth of dark holly-green foliage. Plant it this fall and it will continue to delight you for many years. (Pl. Pat. #1012.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

NEIGE PARFUM (Below) For the fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum. Its purity of color is much enhanced by the copious, breath taking lemon-verbena aroma. The early, ovoid-shaped bud has a slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Plants are 2 to 2½ ft. tall. The flowers are greatly admired for bud vases. Neige Parfum will be a constant source of pride and joy in your garden because of its remarkable fragrance. Rich dark green foliage is eye catching.

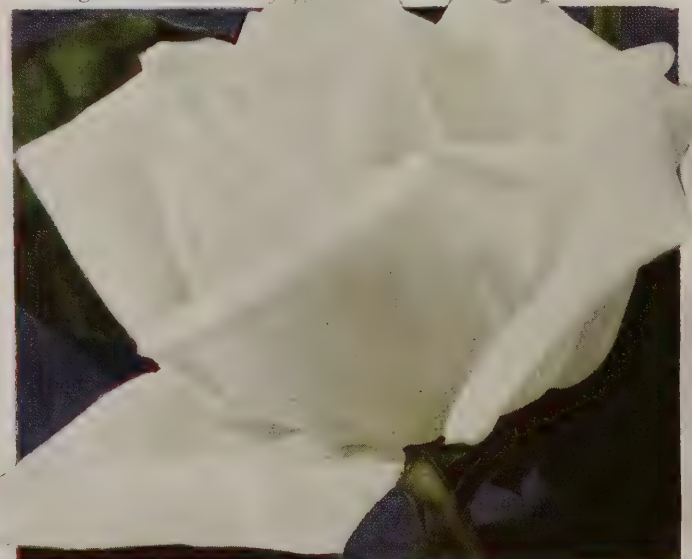
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Neige Parfum



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White Swan
Gall Borden
Arlene Francis

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Zulu Queen
Contentment

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Huntsman

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DON'T FORGET!



GIVE ROSES FOR XMAS!

See page 50

Hybrid Teas In Your Garden!

For Garden A Photographer's Delight!

AVAILABLE ONLY IN LIMITED QUANTITIES

GREY PEARL The color is sensational! The color tones range from ripe olive-grey tinted deep pink through mauve and mauve-violet. The reverse of the shorter under-petals is light tan, gradually melting to soft lavender-mauve. The high-centered, double flowers of perfect form please even the most discriminating. Their novel color makes them a sure "conversation-piece." 2 to 2½-ft. plants are vigorous and very disease resistant. (Pl. Pat. #680.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SUTTER'S GOLD Outstanding for its beautiful, long-pointed, yellow buds richly shaded with orange and red. The 24-petaled open flowers are high centered and richly colored. Sutter's Gold has a heavy tea fragrance that adds greatly to its desirability. The strong, vigorous, 3-ft. plant is free branching. Large glossy leaves are resistant to disease. A fitting commemoration of the discovery of gold at Sutter's Mill and the 100th Anniversary of California's statehood. (Pl. Pat. #885.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

LODESTAR Large, apricot buds open to grand, luscious peach-colored blooms. The outer perimeter is of longer buff-pink petals enclosing a full center of lively peach color. The double blooms, reminiscent of some of the sweetly fragrant, old-fashioned Roses, are carried on a strong, bushy plant that reaches 3 to 3½ ft. Its 4½ to 5-in., double flowers are heavily perfumed, like the Roses of old. Size, form and scent combine to make Lodestar very desirable. (Pl. Pat. #1251.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

ZULU QUEEN (Below) The darkest and one of the "blackest" of all red Roses . . . dusky deep maroon, almost black in its recesses. The flowers are very large and full-petaled. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun but hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. Vigorous, hardy plants grow 2 ft. tall. A distinct and delightful fragrance.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Zulu Queen

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MRS. MINIVER (Right) Here is the spectacular cardinal-red Rose known as Mrs. Miniver and long to be remembered as the grand prize-winner in the movie of the same name. All over the country, rosarians in test gardens say "the color cannot be forgotten," "extra good in fall," "most beautiful red I know." The pointed, dark carmine buds become 5½ to 6-in., cardinal-red blooms having an attractive cupped shape and ruffled petals; delightful old Rose fragrance. This spectacular, perfectly formed Rose wins endless devotion. Vigorous, 30-in. plants. Order now and enjoy the famous Mrs. Miniver Rose in your own garden. It will not disappoint you. (Pl. Pat. #725.)

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Perkins . . .
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Since 1872!**

Summertime (Right, Below) A beautiful clear pink Rose that veritably sings out its exquisite color and fragrance. The flowers are of the favorite high-centered form, well filled with petals, opening gradually from the slender deeper pink buds to the fully open blooms of lovely self-pink. The 20 to 24-in. bush is amazingly free blooming. Foliage is a clean olive-green color. Excellent for cut flowers. (Pl. Pat. #1541.)

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**ALL J&P Hybrid
Teas Are EVER-
BLOOMING!**

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CO.

Mrs.
Miniver

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CO.

Summertime

Jackson and Armfuls of Cut Flo

All-Time Favorites at More Planting of Roses in

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

TESTED FOR YEARS . . . Only Roses that do well in all parts of the country are in this list . . . recommended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

FALL IS THE BEST TIME TO PLANT ROSES!

You will have better, earlier blooms next spring if you plant your Roses this fall. Plants become established and ready to grow at the first sign of mild weather in the spring. Fall planting enables you to have better, healthier Roses in your garden several weeks longer. More convenient, too, to get Roses planted before the big rush of other spring gardening work.



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Eclipse

★**BETTER TIMES.** Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.

★**CRIMSON GLORY.** One of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make Crimson Glory an instant favorite. Voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in roseland. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.

★**DICKSONS RED.** This glowing scarlet-red Rose "has everything" . . . flashing color; large, high-centered form; rich fragrance; abundant continuous bloom; and a strong, sturdy bush standing the very hottest sun with color undimmed. Dicksons Red will continue to be one of the leading Roses for years to come.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Hybrid Teas.

★**ECLIPSE.** Streamlined and modern . . . these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! The best all-purpose brilliant golden yellow Rose in all climates! Plants are vigorous, producing abundant bloom.

McGredy's Yellow. Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double.

★**LYDIA.** A clear, vivid yellow, cup-shaped bloom. Although not a tall grower this variety is a constant source of colorful flowers. The deep green, glossy foliage is decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall, and bushy.

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming.

Poinsettia. Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

President Herbert Hoover. Maroon and orange, two-tone. For years this has been the most popular two-tone Rose. Vigorous; free-blooming; fragrant.

Radiance. Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

Red Radiance. Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SIGNORA.** Buds warm brownish orange, opening to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Tall, vigorous growth. 30 to 36 in.

The Doctor. Sparkling pink buds. 5 to 6-in. blooms.

★**K. A. VIKTORIA.** One of the daintiest and most delightful of all white Roses. Produces great quantities of pure white flowers all season. Fragrant and long-lived. Height 24 to 30 in.

Frau Karl Druschki. Pure white Roses. Very double, very large and long lasting. Noted for its extreme toughness and vigor. Can be used many ways . . . informal hedge, mass plantings, large flowering shrub, pillar type against walls, fences.

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AND BLOOM**

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**J & P Home
Garden Guide
with every
order.**

**Better
Times**

Items Starred are illustrated

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CO.

**Countess
Vandal**

**Crimson
Glory**

FREE

A guide to
better Rose
Growing

FLORIBUNDAS

Were Originated by J&P... And
Here Are Two of Our Most Famous!

Spartan

THE WONDER
FLORIBUNDA ROSE!

(Left) What better name than "Spartan" for this amazingly hardy new Floribunda . . . a wonderful J&P creation that captures the glowing beauty and charm of Helen, fairest of women, according to Greek legend . . . together with the sturdiness, endurance and robust health of her compatriots! The flowers start displaying their stunning beauty early . . . as scores of gorgeous burnt-orange buds begin to appear. Slowly, the buds open to huge, high-centered Hybrid-Tea-shaped blooms with 35 to 40 petals . . . of a sparkling warm ORANGE-RED softening to reddish coral . . . with a sweet, old Rose fragrance. The vigorous plant blooms constantly from early spring to severe frost . . . sometimes in clusters, sometimes singly. A sturdy, compact grower, healthy and hardy . . . Spartan will not disappoint you. Enthusiastically acclaimed by testers, Spartan is fast becoming one of the most popular Floribundas. Try it! (Pl. Pat. #1357.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

© J. & P. CO.



White Bouquet

© J. & P. CO.

Spartan

White Bouquet

**SPECIAL
OFFER!**

GROUP No. 1568

1 of each:

**Spartan
White Bouquet
Fashionette**

Value \$7.75
Save \$1.00

ONLY

\$6.75

1957 All-America Selections Winner!

(Right) An enchanting white Floribunda with sparkling 4 to 5-in. flowers and lustrous dark green foliage. The gardenia-like flowers open fully, with petals spreading out to an opulent white bloom, with a sweet spicy fragrance. As the flower slowly unfolds, the center petals remain upright, giving an unusually graceful appearance. When the center petals finally separate and open, the small circle of golden yellow stamens gives an added note of charm. Seen against the background of the smart green foliage, the effect is one of cool freshness and youth. Flowers are produced constantly in clusters and as individual blooms. Easy to care for and resistant to disease, White Bouquet is a wonderful source of cut flowers for intimate home bouquets. (Pl. Pat. #1415.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO

World's Largest Rose Growers

A Wonderful Way to Get All the J&P Prized Roses and Perennials You Want Without Cost!

The J & P Club Plan is becoming more popular each season, as more and more people have been taking advantage of this unique idea.

Here's How \$25-\$50-\$100 Worth of Roses Can Be Yours Free!

Through this new J & P Club Plan you can help your friends start a Rose garden of their own—and, for introducing our Prized Roses and Perennials to your friends, we will give you \$25, \$50, even \$100 worth of J & P Plants plus a free premium for you and your members! It's easy to organize a J & P Club in your neighborhood . . . You don't spend a single penny . . . Your friends buy the plants they want for \$1.00 per week. Yet, for your efforts, you receive \$12.50 worth of J & P Plants for every 5-member Club you form.

To receive complete details on how to become a J & P Club Secretary, fill in the card found in this Catalog.

**NOW AVAILABLE FREE OF CHARGE—
2 BEAUTIFUL COLOR FILMS!**

Modern Roses on Parade

Modern Roses on Parade is a delightful 16-mm., 30-minute sound film that depicts in Kodachrome the full beauty of America's favorite flower, the Rose. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the world-famous JACKSON & PERKINS Rose Gardens with rich displays of masses of gorgeous Roses form only a few of the breathtaking scenes. **For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, New York.**

Modern Chrysanthemums For Fall Beauty

Modern Chrysanthemums for Fall Beauty is a 16-mm., 20-minute sound film that depicts in Kodachrome the full beauty of J & P's "Bird Series" Mums. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. Scenes in the film show how the spectacular colors of these new Mums transform faded gardens and even excel nature's own coloring. **For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, New York.**

ALL 5 ROSES
ON THESE 2 PAGES
GROUP No. 1598
Value \$12.00 Save \$1.50
Only \$10.50

More Everblooming Flo The Greatest Rose

FLORIBUNDAS GIVE YOU A MASS

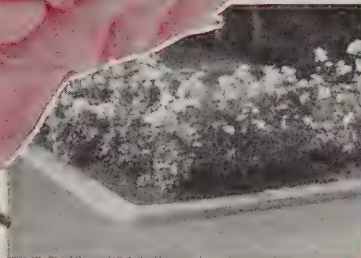
Amy Vanderbilt **Favorite of
Many Thousands!**

(Left) Here in the Amy Vanderbilt Rose is a world-wide new color in Roses. The modern sophisticated purple-lilac to lavender-lilac introduces a rich, friendly and daring color for novelty and startling new effects. From early bud to fully opened flower, the color changes slowly from an opulent purple-lilac to a lavender-lilac color and finishes a lovely cool lavender. The 2½ to 3-in. flowers grow in clusters of 4 to 8 individual blooms and are delightfully fragrant. The bushy, symmetrical plant is well covered with dark green foliage that forms a nice backdrop for the flowers. This new color is a great step ahead in the Rose world and is a great challenge to many Rose lovers. Plant it and your garden will be the envy of the neighborhood. (Pl. Pat. #1585.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



© J. & P. CO.



FLORIBUNDAS
used as a curb planting.



Baby Blaze

© J. & P. CO.



FLORIBUNDAS
planted among evergreens.



This hedge is brought
to life by **FLORIBUNDAS**.

CIRCUS First "Multicolor" All-America Winner!

(Left) Circus is a unique addition to the illustrious All-America family. It is known as a "multicolor" and is the first of this type to be selected for an award. The ever-changing colors vary from rich yellow and red in the bud to orange-buff, flushed with apple-blossom-pink, and usually end with a gay flourish of red as the flower opens fully. The plant is full and well rounded, low to medium in height. Large, glossy foliage gives the plant a well-tailored appearance even between blooming periods. The bright colors, changing and shading, suggest the excitement of the "Big Top." (Pl. Pat. #1382.)

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12 for \$26.40

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\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00



Circus

ONLY ONE GRADE... The Finest

JACKSON & PERKINS CO.

Floribundas That Make This Catalog Store In The World!

OF COLOR ALL SUMMER AND FALL!

Winner, Bagatelle
Gold Medal,
Paris, France!

GOLDEN FLEECE

(Right) Golden Fleece, the Prima Donna of Floribundas, performs with all the grace and charm of a flirting ballerina. Such gay-colored buds . . . a lively tawny gold color. Slowly, dramatically they open to a light tone of rich warm gold . . . then . . . as a grand finale, they flare into a bright, dazzling canary color! The flowers are unusually large for a Floribunda—actually 4 to 4½ in. across . . . growing in graceful clusters with as many as 20 individual blooms. The vigorous, bushy plant displays unusually decorative, disease-resistant foliage in a medium shade of green. Plant it this fall and enjoy its lovely, fragrant bloom for years to come. (Pl. Pat. #1512.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



FLORIBUNDAS used as entrance planting.



FLORIBUNDAS beautify any home they are near.



Betsy McCall

(Right) Like its winsome namesake, the Betsy McCall Floribunda is delightfully captivating. The color is soft coral overlaid with gold, which pleasantly captures the eye with its simplicity and lasting quality. The 2½ to 3-ft. bush is well clothed with foliage. It has a neat habit and an abundance of slender buds and cupped flowers. The flowers generally appear in airy clusters and occasionally on individual stems. They keep very well and are delightful when used in small arrangements and bouquets. The plant has many of the characteristics of its internationally famous parent, Fashion. The two varieties are exquisite companions for a spot where they may be enjoyed from the house. A beautiful, hardy plant that will adorn any garden. (Pl. Pat. #1603.)

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World's Largest Rose Growers

FREE
with every
order,
A HOME
GARDEN
GUIDE.



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Golden
Fleece



DON'T FORGET!
GIVE ROSES
FOR XMAS!

(See page
50)

SPECIAL OFFER!

GROUP No. 1608

1 of each:
Golden Fleece
Betsy McCall
Spartan
White Bouquet

Value \$10.25 Save \$1.30

Only \$8.95

Betsy
McCall

© J. & P. CO.

THE J&P MIDGET GARDEN DUSTER!

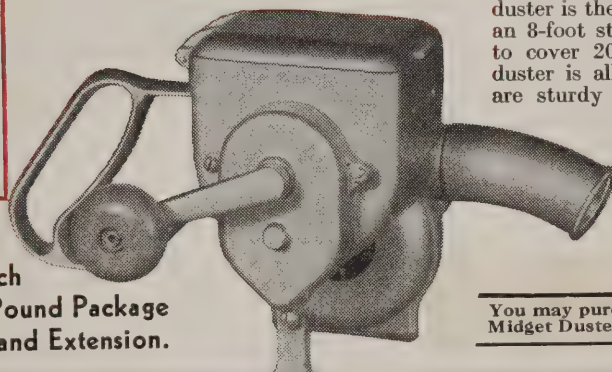
Throws 8-Foot Dust Stream With Just One Turn Of The Handle!

NOW with NEW Extension for Reaching Hard-to-Get Places!

- Treats over 200 Rose Bushes with One Filling!
- Rustproof Metal Alloy Construction Throughout!
- Weighs only 1 1/4 pounds!

The New
Midget Duster
and 1 Pound
Package of
J&P Rose Dust
and Extension

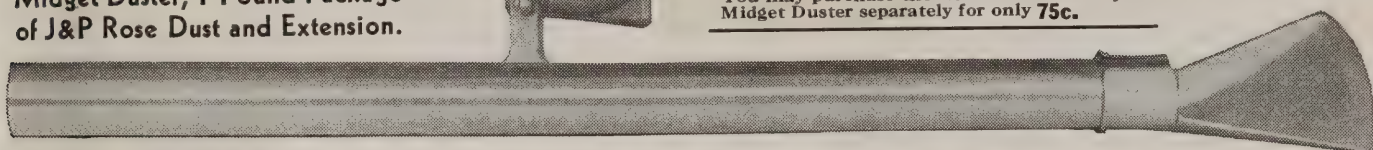
Only \$9.95



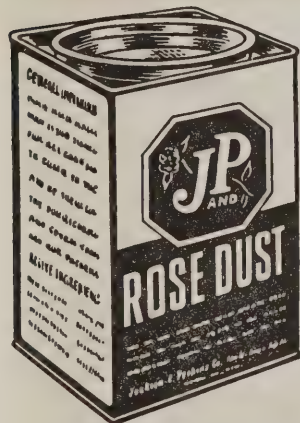
An engineering masterpiece, this tiny hand-operated rotary duster is the smallest in the world; yet, it is capable of throwing an 8-foot stream of dust. Holds enough powder in one filling to cover 200 Rose Bushes. This tiny, unbelievably efficient duster is all metal, even to its pistol grip handle. The gears are sturdy enough to continue operating indefinitely. Now, with each duster you will receive an extension, 1 1/2 feet long, enabling you to reach taller bushes and to dust hard-to-get places inside of the bushes. An adjustable funnel on the end makes it easier to dust under leaves. Made of rustproof metal alloy it will last a lifetime. The Midget Duster, Extension and 1 lb. of J & P Dust for only \$9.95.

You may purchase the New Extension for your Midget Duster separately for only 75c.

FREE with Each
Midget Duster, 1 Pound Package
of J&P Rose Dust and Extension.



NEW and IMPROVED EXCLUSIVE J&P SPRAY and DUST



**NEW IMPROVED
J&P DUST!**

**NO MIXING! JUST PUT IN
DUSTER AND USE!**

Excellent Control for Insects

The ideal material for those who prefer a pesticide in dry powder form. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. It controls chewing insects, sucking insects and plant diseases and is an effective deterrent to Japanese beetles. Now with Aramite for red spider mite control.

- | | | |
|--|---|--------|
| 1 lb. | Treats 6 plants for a whole season..... | \$1.25 |
| 4 lbs. | Treats 24 plants for a whole season..... | 4.50 |
| 24 lbs. | Treats 150 plants for a whole season..... | 22.50 |
| (1 and 4 lbs. shipped postage prepaid) | | |



**NEW IMPROVED
J&P SPRAY!**

**MULTI-PURPOSE!
EXTREMELY EASY TO USE!**

Better than ever—now cleaner foliage—less black residue. New J & P Spray with the new wonder fungicides added. Karathane for mildew, Zineb and Captan for leaf spots, Maneb for protection against blackspot, mildew and Rose, Chrysanthemum and Snapdragon rusts. Also a deterrent to Japanese beetles and rose chafer. Now with Aramite which controls red spider mite on roses, perennials and evergreens. No other multi-purpose pesticide contains this exclusive J & P formula.

- | | | |
|----------------------------------|---|--------|
| 4 ozs. | Treats 24 plants for a whole season..... | \$1.50 |
| 1 lb. | Treats 100 plants for a whole season..... | 4.75 |
| 5 lbs. | Treats 500 plants for a whole season..... | 16.00 |
| (Shipped to you postage prepaid) | | |



**For More Beautiful Roses
Use J & P Rose Food!**

The Right Road to Healthier, Better Roses!

The finest Rose Food available, used in growing millions upon millions of prize-winning roses! Jackson & Perkins' own Rose Food is fast acting, long lasting and very economical. Partially inorganic, it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders, and there is no danger of overfeeding.

- | | | |
|------------------------------------|---------------------------------------|--------|
| 5 lbs. | Feeds 24 plants for a season..... | \$1.50 |
| (add 15c west of Mississippi) | | |
| 10 lbs. | Feeds 48 plants for a season..... | 2.50 |
| (add 25c west of Mississippi) | | |
| 25 lbs. | Feeds 150 plants for a season..... | 3.50 |
| 100 lbs. | Use freely for the entire garden..... | 9.60 |
| (25 lbs. shipped Express collect) | | |
| (100 lbs. shipped Freight collect) | | |

NEW!

**INSTANT ROSE
FOOD**

Here is a product recommended by J & P's Research Department that every gardener should use. We use this in our own Rose Garden with excellent results as a supplementary feed. Happy, healthy roses require a liberal supply of the right fertilizer. This new J & P Instant Rose Food is the best water-soluble fertilizer available. A small quantity will accomplish wonders for you, keeping your roses growing luxuriantly all season. Easily applied, very economical and quick acting. You can see the plants improve within a few days. Excellent also as pre-dip for plants before setting them out.

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- | | | |
|----------------------------------|--|--------|
| 1/2 lb. | Treats 12 plants for a whole season.... | \$0.95 |
| 1 1/2 lbs. | Treats 36 plants for a whole season.... | 2.25 |
| 5 lbs. | Treats 120 plants for a whole season.... | 5.25 |
| (Shipped to you postage prepaid) | | |



"Roses for Every Garden" has 32 pages in vivid FULL NATURAL COLOR, and the clear text is illustrated by many drawings and diagrams. Dr. Allen covers every conceivable phase of rose growing, emphasizing the practices essential to success. Every word of advice is practical, because it comes right out of the author's wealth of experience. It is packed with sound common sense and horticultural information. **\$4.50**, postpaid.

Dainty, Delightful MINIATURE ROSES

... SMALLEST ROSES IN THE WORLD!

Plant Them in Rock Gardens . . .

Around Rose Beds . . .

Something unusual, which will make your garden intriguing and give you many hours of personal satisfaction. Rosedom's most intimate flower . . . a thimble or tiny vial will hold a bouquet of 6 or more. Used as borders for taller Roses or planted in miniature gardens by themselves, they will add a charming note of novelty.



NEW! DWARFKING (Above)

Exquisitely formed miniature buds open to flowers no larger than a postage stamp. From the bud to the open flower with its starlike edges, this is a personification of the ideal in Rose flower form. The flowers are fully double and lightly fragrant. The color is a clean blood-red, and the dark red bud is perfect for a boutonniere. Flowers are usually borne in clusters and sometimes on individual stems, but the plant is always in bloom. The foliage is ample. Completely hardy plants will build up in size year after year. (Pl. Pat. #1577.)

\$1.25 each; 3 for \$3.30;
12 for \$13.20

BABY MASQUERADE (Above)

A real novelty in the smallest of Roses, with many colors on each plant at all times. The exact replica of Floribunda Masquerade with tiny yellow buds that open to rich yellow blooms, eventually turning pink and finishing a very pleasant deep red. 8-in. plants bloom from May to November. (Pl. Pat. #1580.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20

SPECIAL
GROUP
OFFER
No. 1578

A LITTLE GARDEN OF TINY ROSES! 1 of each

Baby Masquerade Twinkles
Rosa Rouletti Dwarfking
Oakington Ruby

Value \$5.75
Save \$.80 Only **\$4.95**

TWINKLES (Above)

The new miniature Rose Twinkles is a lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low. See how appealing it will be. (Pl. Pat. #1407.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20

ROSA ROULETTI (Above)

Perfect little double rose-pink flowers, as pretty as a picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves. This is the little Swiss Rose that was lost for many years; now treasured in American gardens. Very easy to grow.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75

OAKINGTON RUBY (Not illustrated.) Deep carmine buds open to rich ruby-crimson, fully double flowers smaller than 1 in., even fully opened. Less than 12 in. tall. Free flowering from May to November; demands no special attention except cover in cold winters.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

DWARF FLORIBUNDAS!



PIGMY GOLD

© J. & P. CO.



SPECIAL OFFER!

GROUP No. 1588

2 Pigmy Red
2 Pigmy Gold

Value \$6.00 Save \$.75

ONLY
\$5.25



PIGMY RED (Above) This striking new pigmy with its petite, 12-in. plant is excellent for borders, wall tops, bed edges and boxes. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. The dark red flowers are enhanced by a tiny white eye in the center. Imagine a Rose bush only a foot high that blooms so profusely. (Pl. Pat. #1319.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

PIGMY GOLD (Above) Golden yellow flowers about 1 in. in diameter appear in clusters or singly. They are not merely curiosities for their size; they add color and interest wherever used. Dark shiny green foliage is a rich contrast to the golden yellow buds and flowers. A dwarf, upright plant only a foot tall. Lovely for border use, Pigmy Gold may also be planted as an edging for walks, for borders of perennials or for beds of taller-growing Roses. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

ALL 5 ROSES
ON THESE 2 PAGES
GROUP No. 1598
Value \$12.00 Save \$1.50
\$10.50
Only

More Everblooming Flo The Greatest Rose

FLORIBUNDAS GIVE YOU A MASS

Amy Vanderbilt Favorite of Many Thousands!

(Left) Here in the Amy Vanderbilt Rose is a world-wide new color in Roses. The modern sophisticated purple-lilac to lavender-lilac introduces a rich, friendly and daring color for novelty and startling new effects. From early bud to fully opened flower, the color changes slowly from an opulent purple-lilac to a lavender-lilac color and finishes a lovely cool lavender. The 2½ to 3-in. flowers grow in clusters of 4 to 8 individual blooms and are delightfully fragrant. The bushy, symmetrical plant is well covered with dark green foliage that forms a nice backdrop for the flowers. This new color is a great step ahead in the Rose world and is a great challenge to many Rose lovers. Plant it and your garden will be the envy of the neighborhood. (Pl. Pat. #1585.)

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© J. & P. CO.



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used as a curb planting.



Baby Blaze

© J. & P. CO.



FLORIBUNDAS
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JACKSON & PERKINS CO.

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OF COLOR ALL SUMMER AND FALL!

Winner, Bagatelle
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Paris, France!

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\$2.50 each; 3 for \$6.60; 12 for \$26.40



FLORIBUNDAS used as entrance planting.



FLORIBUNDAS beautify any home they are near.



Betsy McCall

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order,
A HOME
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GUIDE.



© J. & P. CO.

Golden
Fleece



DON'T FORGET!
GIVE ROSES
FOR XMAS!

(See page
50)

SPECIAL OFFER!

GROUP No. 1608

1 of each:
Golden Fleece
Betsy McCall
Spartan
White Bouquet

Value \$10.25 Save \$1.30
Only \$8.95

Betsy
McCall

© J. & P. CO.

Four of J & P's Greatest Floribundas in 86

Fashion

Only Rose Ever to Win
9 World-Wide Awards!

(Left) Fashion is definitely the finest Floribunda Rose ever created! As the Oriental-red buds gradually open, they are transformed into exquisite miniature Hybrid Tea-shaped blooms up to $3\frac{1}{2}$ in. across. At the same time a gradual color transformation occurs as the buds blend into a lighter, luminous coral suffused with gold. Graceful, wavy petals and a rich display of golden yellow stamens add new interest to the open flower. Enchantingly fragrant, Fashion blends well with all its garden neighbors. The bushy plant grows about 2 ft. tall and blooms profusely all season long. There is no other Rose like it. Plant it this fall and grow the world's most honored Rose. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

HERE'S WHY

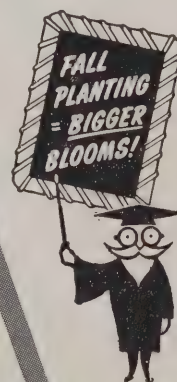
"FALL is the BEST to

• BIGGER BLOOMS!

Getting your plants started this fall gives them a chance to become established before the first blooming period.

• EARLIER BLOOMS!

On the first warm day next spring your new plants will be ready to grow. They will bloom earlier than if set out in the spring.



SPECIAL
OFFER!

GROUP
No. 1618

1 of each:
Spartan Gold Cup
Fashion Fashionette
Value \$9.75
Save \$1.20

Only
\$8.55

© J. & P. CO.

Winner of
5 World-Wide
Awards!

Vogue
(Right)

The rich cherry-coral color of Vogue is only one of its outstanding features. The slow opening of its ovoid buds is a show in itself. These buds evolve into perfectly formed, high-centered blooms that are 3 to 4 in. across. The graceful flowers in medium and large clusters are in evidence all season long. The $2\frac{1}{2}$ to 3-ft. plant grows compact and bushy, with an abundance of dark green, leathery foliage. The Winner of the 1952 All-America Rose Selection, Vogue is among the finest of Floribundas, with real style and distinction all its own. It is ideal for foundation planting, for beds, borders and specimens. It will yield beautiful carnation-scented bouquets. Plant one Vogue and you will want more. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

JACKSON & PERKINS CO.
World's Largest Rose Growers

 Vogue

ALL J&P
Floribundas
Are EVER-
BLOOMING!

Prize-Winning Years Experience!

1955 Winner, All-America Award!

(Right) A pert Floribunda with masses of tangerine-red buds which open to a sharp coral-orange-vermilion and finish a pink-coral. The unusual coloring is the result of a crossing of Geranium Red, which has bleeded and softened this red to a very lovely coral-rose shade. Jiminy Cricket has a distinctive, pleasing Damask fragrance. The bush is covered with glossy green foliage; young foliage is glossy bronze, attractive even without flowers. The color never blues or becomes unpleasant, and the 3½-in., cupped flowers are intriguing in the garden and when cut. The upright growth of the bush makes it ideal for hedges and for massing. It grows to 4 ft. in height and blooms from June until frost. (Pl. Pat. #1346.)

JIMINY CRICKET

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

Time Plant Roses!"

• HEALTHIER PLANTS!

Roses set out now will get their roots well anchored by spring. They will be more vigorous and disease resistant.



**FALL
PLANTING
= EARLIER
BLOOMS!**

**ALL 4
ROSES
ON THESE
2 PAGES
GROUP
No. 1628
Value \$7.75
Save \$1.00
Only
\$6.75**

Goldilocks

© J. & P. CO.



Jiminy
Cricket
© J. & P. CO.



**DON'T FORGET!
GIVE ROSES
FOR XMAS!**

(See page
50)



FREE
with every
order a handy
HOME GARDEN
GUIDE.

Goldilocks

**Winner, John Cook
Medal of American Rose Society!**

(Left) Somewhere in your garden there is room for this mass of glorious sunshine which will delight you from early spring all through summer and fall. Clusters last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. Ovoid buds open slowly and gracefully, passing through many attractive phases. The flowers are cupped in the early stages and gradually open to 3½ in. across, with about 45 firm, thick petals. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. or taller. The dark green foliage is glossy, decorative and abundant. In borders and beds, as a specimen and in base planting, Goldilocks is charming. Goldilocks was awarded the John Cook Medal of the American Rose Society in 1947. Plant it this fall and your garden will be enriched for years to come. (Pl. Pat. #672.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

ONLY ONE GRADE... The Finest

No Garden "Can Afford Everblooming, Ever-Bea

MA PERKINS
1953 All-America Winner!

(Left) Exquisite Ophelia-shaped buds of a translucent light Fashion color, graced by shades of red in the outer petals, make a startling change to cup-shaped, $3\frac{1}{2}$ to 4-in. blooms of sparkling coral-shell-pink. A suffusion of yellow is present in all the early stages, until it finishes a soft shell-pink. This generous bloomer has excellent spring and fall flowers. The bushy, $2\frac{1}{2}$ to 3-ft. plant is strong and compact, with rich green foliage. It is highly resistant to diseases and insect pests. The fragrant, 25-petaled blooms appear in clusters and singly. (Pl. Pat. #1143.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

ROCHESTER

(Bottom, Left Corner) One of the older Floribundas and still considered to be one of the finest. Very popular with those who know Roses well. Blooms freely in a warm, rich tone of light yellow. All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. No other produces more blooms per plant. The medium large, double bloom is soft yellow, flushed orange-carmine on the reverse. Rochester is a remarkably hardy, sturdy and vigorous bush with generous production of clustered blooms. Moderate fragrance. $2\frac{1}{2}$ to 3-ft. plant.

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00



FLORIBUNDAS used effectively along a walk.



FLORIBUNDAS planted around a patio.



FLORIBUNDAS give added interest to Climbers.

Rochester

Red Pinocchio

(Below)

Picture-perfect buds are a deep satiny carmine-red on the outside and brighter carmine on the inside. The $3\frac{1}{2}$ -in., Hybrid-Tea-shaped blooms are cupped, with about 25 to 30 petals, and present masses of clean red color all season long. They are carried

\$1.75 each;

Red
Pinocchio

SPECIAL OFFER!

GROUP No. 1638

2 Garnette
2 Rochester

Value \$7.00

Save \$.90

Only **\$6.10**

"To Be Without These Beautiful J&P Floribundas!

31

FREE
... with every order, a useful HOME GARDEN GUIDE.

THE FAMOUS "ALL-AROUND" FLORIBUNDA!

(Right) The brightest, reddest Rose you ever saw! A brilliant fiery scarlet that rivals the "red" used by the great Venetian master, Titian—a flaming red that sparkles and glows like a precious ruby. And, unlike an ordinary red Rose, this deep blazing red really lasts . . . from exquisite bud form until the last petals fold up and float away. And the flower itself is every bit as breathtaking as the color. Full, $3\frac{1}{2}$ in. across, with beautiful ruffled petals. Even in extreme heat, these lovely red beauties keep their form and color, setting your garden ablaze. 2-ft. plants. (Pl. Pat. #1197.)

SIREN

Siren

\$1.75 each; 3 for \$4.65; 12 for \$18.60

GLACIER

(Bottom, Right Corner) As cool and invigorating as the breeze that blows over snow-capped mountains. Dozens upon dozens of icy white

buds burst out in June, glistening and dancing like icicles in the sun. These ice-like buds seem to melt away as they slowly open into soft snow-white blooms $4\frac{1}{2}$ in. across . . . borne either singly or in clusters. Really large blooms for a Floribunda. And these white Roses continue to appear right up until frost . . . covering the plant with drifts of snow all season long. The vigorous plant reaches from 2 to $2\frac{1}{2}$ ft. (Pl. Pat. #1025.)

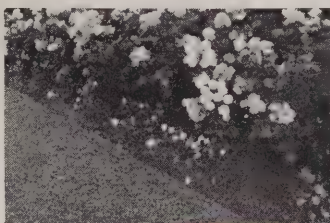
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12 for \$21.00; 25 for \$40.00



FLORIBUNDAS planted underneath windows of a home.

in large, long-lasting clusters that are unfading. The upright bush is vigorous and free flowering, with long shoots and the excellent foliage found on all the members of the famous Pinocchio family. The extremely hardy bush is very easy to grow and is always in bloom. Hundreds of flowers on every bush. (Pl. Pat. #812.)

3 for \$4.65; 12 for \$18.60; 25 for \$35.00

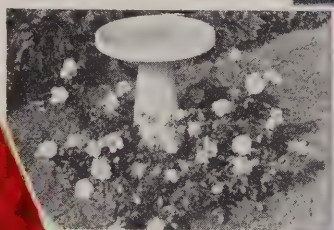


Glacier © J. & P. CO.

Plant This Fall!

You will have better, earlier blooms next spring if you plant your Roses this fall. This has been proved time and again by experts and amateurs alike. By getting into the ground late in the fall, the plants become established and ready to grow at the first sign of mild weather in the spring.

FLORIBUNDAS are ideal for borders.



Bird baths or any garden ornaments are set off by FLORIBUNDAS.

JACKSON & PERKINS CO.
World's Largest Rose Growers

SPECIAL OFFER!

GROUP No. 1648

1 of each:

Ma Perkins
Red Pinocchio
Glacier
Siren

Value \$7.50
Save \$8.95

\$6.55
Only



There's No Limit To The Ways
You Can Use J&P Floribundas!

THE ORIGINAL

Pinocchio

(Left) Pointed buds of exquisite salmon, flushed gold at the base, open to 1½-in., Hybrid-Tea-shaped blooms of soft clear pink with edges gradually changing to a deeper pink. The first of the famous "Pinocchio Family" is a prolific bloomer! The word "everblooming" seems inadequate . . . as the last flowers in a cluster finish, the first buds are opening on other shoots. This persistent bloom continues all summer long. The artistic sprays of buds and blooms last unusually well and are incomparable for mass or miniature flower arrangements. The 20 to 24-in. plant is extremely hardy. Ample, rich dark foliage is very disease resistant. Pinocchio has an exotic, fruity fragrance. The cool pink masses of bloom are refreshing. The charm of this Rose, which was evident when it was first introduced, seems never to fade. Everyone loves it! (Pl. Pat. #484.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60;
25 for \$35.00



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GARDEN
GUIDE

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1 of each:

Betty Prior
Garnette

Rochester
Summer Snow

Value \$6.75 Save \$.85

Only **\$5.90**



Pinocchio

© J. & P. CO.

MASQUERADE

(Right) Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once in a magnetic combination. Each bud is golden yellow, with tiny vermilion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens until it is a deep red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence. Because of these unbelievable clusters and the range of colors through which each bud passes, Masquerade gives your garden a festive look. These gay, 3-ft. plants will brighten your house and garden. Masquerade is one of Nature's most astounding color transformations. (Pl. Pat. #975.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

Masquerade



MASQUERADE All These Colors
on ONE Plant!


© J. & P. CO.



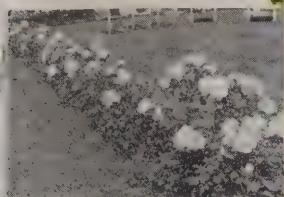
DON'T FORGET!
GIVE ROSES FOR XMAS!

(See page 50)


ONLY ONE GRADE... *The Finest*




FLORIBUNDAS planted
along porch



FLORIBUNDAS edging
a lawn



FLORIBUNDAS planted
along a driveway



FLORIBUNDAS planted
at base of house

**BETTY
PRIOR**
Always
a Mass
of
Blooms
Like This!

SPECIAL OFFER!

GROUP No. 1668

1 of each:

Pinocchio	Chatter
Masquerade	Pink Bountiful
Value \$7.00	Save \$.90

Only **\$6.10**

© J. & P. CO.

Chatter

CHATTER (Above) Especially bright crimson, velvety-petaled flowers are $2\frac{1}{2}$ to 3 in. across. Makes a constant show in gardens. Produced in generous clusters, the dainty buds open slowly until each cluster bursts with handsome crimson flowers. These enormous clusters last two and sometimes even three weeks. As one flower finishes, new buds open to take its place. Sturdy and hardy, with 18-in., disease-resistant bush. Plant Chatter in beds and borders where you want a dependable color mass. Long lasting . . . remarkable flower clusters are in bloom continuously from early spring to late fall. The bright clusters of Chatter are so persistent . . . so completely everblooming that they are never without color. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

(Right) You will prize this lusty **PINK BOUNTIFUL** Floribunda in your garden for its soft pink flowers with their dawn-like glow. Large, lasting bloom clusters provide a fresh and profuse mass of color all summer long. When fully open, the colorful flowers measure up to 3 in. across, looking like miniature Hybrid Teas. Pink Bountiful will go equally well in Rose beds or mass plantings. Ovoid buds are tinted deep reddish pink and unfold demurely into flowers with buff-salmon-pink hearts, flushing into a deeper pink at the outer petals. The nutty fragrance adds to its charm when used in flower arrangements or nosegays. Its season-long bloom, delightful color and fragrance make it unusual and effective in any location you may choose. With all its pure delicacy of form and color, it is hardy and easy to grow. Height 2 ft. (Pl. Pat. #601.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

BETTY PRIOR ALWAYS IN BLOOM

(Left) Betty Prior, the Floribunda that no one ever tires of, is always a mass of bloom. As the center of attraction or just to beautify your home, Betty Prior will provide delightful pink color and spicy fragrance. In June its myriads of blossoms are a glorious sight. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. An established plant in a sheltered position will grow 4 ft. tall or more. Large bloom clusters are borne in spring and continuously all season. Abundantly branched, with lush green foliage.

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$32.00

Betty
Prior



FALL PLANTING IS BEST BECAUSE:

Roses planted this fall give better results because by spring they are well established and make a healthy, natural growth. The roots are never completely dormant, and some development will take place during winter whenever the soil temperature rises a few degrees above freezing.

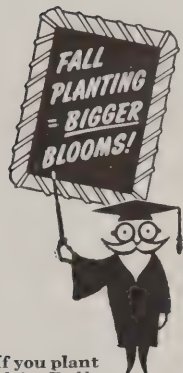
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J. & P.
CO.

Pink Bountiful

SUMMER SNOW

(Below, Right) Fabulous clusters of fluffy white blooms all season. Starts early with a magnificent display that covers the plant with masses of 2-in. blooms . . . 12 to 15 in each cluster. Sweet, elusive fragrance. Then throughout the summer new flowers develop as fast as the old ones fade, providing a continuous display for mass planting or beds. Plants are about 20 in. tall, with light green foliage. One of the most popular Floribundas for hedges. Especially effective for masses in front of evergreens or flowering shrubs. A group of Summer Snow Floribundas is a striking accent point anywhere in the garden.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



If you plant this Fall, your plants will have a better chance of becoming established next Spring. The results will be early, bigger, and healthier blooms.

Geranium Red

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J. & P.
CO.

Summer
Snow

SPECIAL OFFER!

GROUP No. 1678

1 of each:
Geranium Red
Yellow Pinocchio
Spartan
White Bouquet

Value \$8.75 Save \$1.10

Only \$7.65

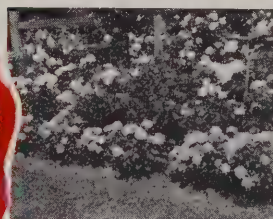
**Here's Proof That You Can
Never Have Too Many E**

GERANIUM RED

(Left) Imagine a Rose that looks like a geranium and has the same spicy fragrance. The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. The very double blooms, with about 50 petals, are borne in clusters. Buds are dark oxblood-red, and the tumbled pattern of inner petals shows a brighter color in lovely contrast to the dark buds. Vigorous and hardy, the plant will reach 2 ft. tall. In a class by itself because of its unusual color and utterly amazing geranium fragrance. The blooms appear both in clusters and individually on single stems. An early grower, the bush is compact and disease resistant. (Pl. Pat. #811.)

\$2.00 each;
3 for \$5.25;
12 for \$21.00;
25 for \$40.00

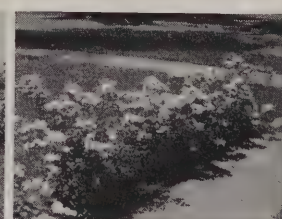
ONLY ONE GRADE... The Finest



Floribundas lend charm to any landscape.



Floribunda hedges will catch everyone's eye.



Floribundas gracing a sidewalk.



Yellow Pinocchio

(Left)

Here is another thrilling Pinocchio, with great masses of fragrant, apricot-yellow blooms and the same sturdy bush. The plant grows about 3 ft. tall and when at its peak of bloom is a rounded mound of yellow. The petite buds have touches of red on the outside petals and are carried in large clusters. The foliage is dark green, tough and very disease resistant. This sturdy, healthy and free-flowering member of the Pinocchio family is a welcome addition to the Floribunda Roses and is as popular as its far-famed parent. The 3-in., fully double blooms are long lasting and come continually from spring to frost . . . hundreds of blooms to a bush. (Pl. Pat. #992.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60

AVAILABLE ONLY IN LIMITED QUANTITIES

MANDARIN A beautiful ox-blood-red, reminiscent of Burgundy wine, with large clusters of 3 to 4-in. flowers. A vigorous, upright, 3½-ft. bush. Effective for taller hedges in foundations and background planting. Delightful old Rose fragrance. (Pl. Pat. #1040.)

\$1.50 each;
3 for \$3.90;
12 for \$15.60

Independence

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Comprehensive
HOME GARDEN
GUIDE
filled with invaluable
gardening aid will be
sent with every order.

DON'T FORGET!
GIVE ROSES
FOR XMAS!
(See page 50)

© J. & P. CO.
Garnette

© J. & P. CO.
Yellow Pinocchio

SPECIAL OFFER!
GROUP No. 1688
1 of each:
Independence
Summer Snow
Fashion
Yellow Pinocchio
Value \$6.75 Save \$.85
Only \$5.90

an
verblooming Floribundas!

(Right) Here is a Rose that is so brilliant and so vivid that words or color illustrations just cannot do it justice. This new color is definitely one of the most scintillating hues we have ever seen. The beautiful flowers grow up to 4 in. in diameter, in clusters of 6 or more. These brilliant orange-scarlet blooms are like flaming torches and are superbly accented by rich glossy foliage. This beautiful variety grows from 2½ to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. Here is a variety that does not fade and possesses a moderate old-fashioned Tea Rose fragrance. Plant it this fall and enjoy it for years to come. It will show off especially well against a dark background. (Pl. Pat. #1036.)

Independence

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00



Floribundas make an unsightly fence a thing of beauty.



Floribundas enhance any wall.



Floribundas add interest to tree Roses.



For 1959... J & P Again The Best New Everbloom

NEW!

Don Juan

(Left) True to the traditional hero of Tirso de Molina's drama, Mozart's most perfect opera, and Lord Byron's epic poem, this new Climber constantly surrounds itself with beauty. In its quest for beauty, this new Pillar Rose dresses itself with an unusual number of velvety red flowers throughout the entire summer. In spring there is a glorious burst of deep velvety red, 5-in. flowers, carried both in clusters and singly, with a delightful fragrance. The pointed bud is a rich deeper red and excellent for cutting. The flower retains its clean color until the petals drop to the ground. All through the summer there is a constant display of the fragrant rich red flowers, not only on the old wood but also on new, tall-growing bottom breaks. The 8 to 10-ft. plant is well covered with dark green, lustrous foliage that is highly resistant to disease and mildew. This new Climber promises to gain great popularity as its excellent quality of bloom, its color, and fragrance become known. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95;
12 for \$31.30

**DON'T FORGET!
GIVE ROSES
FOR XMAS!**

(See page 50)



Royal Gold

© J. & P. CO.

**ALL 4
ROSES ON
THESE 2 PAGES**

GROUP No. 1698

Value \$11.00
Save \$1.40

\$9.60
Only

NEW!

Don Juan

© J. & P. CO.

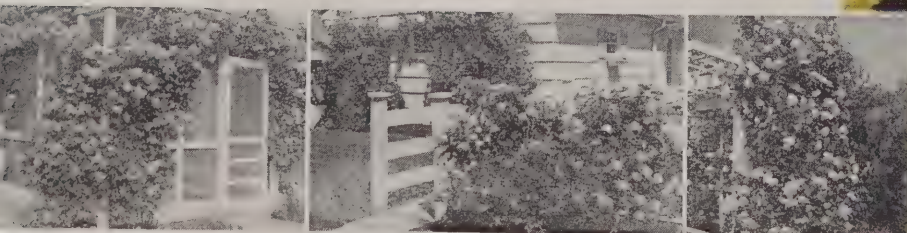
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Practical
HOME GARDEN
GUIDE, with
every order.

ROYAL GOLD

(Right) This vigorous, easily managed Climber that blooms the first year it is planted is the yellow Climber you have been looking for. Ovoid buds open to gorgeous golden yellow blooms with up to 45 shiny petals. These richly colored, enduring flowers reach up to 4 in. across. With the blooming habit of a Floribunda, the flowers are carried in clusters of three to seven and also singly on stems adequate for cutting. The abundant green foliage is of moderate size, borne on the 4 to 5-ft. canes that will develop the first year. Three to four canes will be produced each following year until the plant reaches its full, majestic height of 5 to 7 ft. Characterized by dependable recurrence of bloom and strong growth, this Pillar Rose never tends to get out of bounds. Moderate fruity fragrance surrounds this well-balanced Climber. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.30

JACKSON & PERKINS CO. *World's Largest Rose Growers*



Everblooming Climbers
screening a sun porch.

Another of the many uses for
Everblooming Climbers.

Everblooming Climbers
planted by a pergola.

Presents A Collection of Climbing Climbers In History!

37

(Right) As refreshing as the new day is this beautiful Climber. The large, 5-in.

MORNING DAWN

flowers are a dewy, silvery rose flushed with salmon, to produce a warm soft pink color in all stages. A suffusion of yellow at the base of the petals only serves to enhance the Rose. One of the most fascinating things of all about this Climber is its unusually large buds, which are about 3 in. in diameter. These tremendous buds are the same color and fine texture as the full blooms. Magnificent, fully double blooms appear singly and on very long stems. Holly-like foliage decorates this 6 to 8-ft. pillar abundantly all season long. You will be delighted with the performance and beauty of this enchanting Climber. It will fill your garden with sweet, spicy fragrance. Morning Dawn is well on its way to becoming a favorite of gardeners throughout the country. Plant it now and enjoy it for years. (Pl. Pat. #1447.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Plant Climbers AND ENJOY EARLIER, BIGGER,
This Fall! BETTER BLOOMS FROM THESE
4 OUTSTANDING NEW CLIMBERS IN YOUR
GARDEN NEXT SPRING.

© J. & P. CO.

Spectacular

SPECIAL OFFER!

GROUP No. 1708

1 of each:

Morning Dawn
Don Juan
Royal Gold

Value \$8.50 Save \$1.05

\$7.45
Only



© J. & P. CO.

Morning Dawn

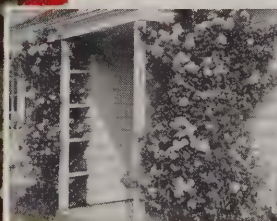


Spectacular (Left)

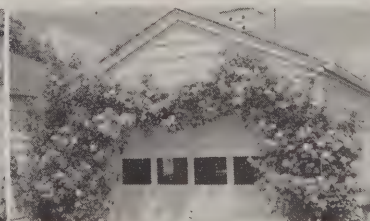
The orange-red color that has been so popularly received in Hybrid Teas and Floribundas has reached the Climbers, where it is particularly effective in the breath-taking new Climber SPECTACULAR. As its name implies, this new Everblooming Climber leaves a lasting impression when it is seen on a full blooming plant. Although the spring blooms alone are ample recompense for the proud owner, there is always a strong, rich fall bloom as a wonderful bonus. The 6 to 7-ft. canes which continue to greater heights the next year are indicative of the hardiness and vitality of this promising Climber. Enchanting orange-red to spectrum-red clusters last long . . . and each one of the 4-in. blooms is infused with vigor and freshness. Its alluring color does not fade. (Pl. Pat. #1416.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ONLY ONE GRADE... *The Finest*



Everblooming Climbers for entrance planting.



Everblooming Climbers framing a garage doorway.



Everblooming Climbers planted along a stone wall.

Everblooming Climbers That Make Y Walls, Posts and Other Places To C

Climbing

**CRIMSON
GLORY**

(Below) This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed, high-pointed blooms of deep vivid crimson . . . each on a sturdy stem. Sweet and refreshing fragrance. For posts, pillars, fences and walls. Here is one of the world's most popular Roses in Climber form. Completely captivating fragrance . . . so sweet and refreshing that you just can't get enough of it. In sub-zero areas plant this Climber in a sheltered location and have some protection against winter injury. It will add a touch of splendor to your garden. (Pl. Pat. #736.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

© J. & P. CO.



Climbing
Crimson
Glory

**CLIMBING
GOLDEN
SHOWERS**

(Below) Truly enchanting, combining exquisitely shaped, daffodil-yellow, long-pointed buds and fragrant, high-centered, $4\frac{1}{2}$ to 5-in., open yellow blooms. Almost thornless, with long, beautifully decorative, bronze cutting stems, Golden Showers makes exciting cut-flower arrangements. Trained as a Climber it will attain a height of 6 to 8 ft. and will reach up and along a trellis or fence, putting forth an unmatched display of golden color. Or it can be shaped as a bush, with thrilling, eye-catching, gleaming golden blooms. Winter-hardy and disease resistant. (Pl. Pat. #1557.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Climbing Golden Showers 

SPECIAL OFFER!

GROUP No. 1718

1 of each:

Climb. Golden Showers
Gladiator
Coral Dawn

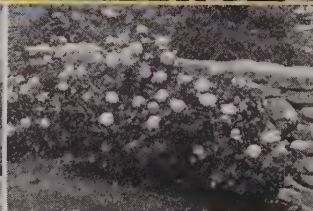
Value \$8.00 Save \$1.00

Only

\$7.00



Everblooming Climbers
framing a garage doorway.



Everblooming Climbers
planted along a stone wall.



Everblooming Climbers
screening a sun porch.

You Glad You Have Cover With Color!



© J. & P. CO.

Gladiator

ALL FOUR ROSES ON THESE 2 PAGES

GROUP No. 1728

Value \$10.50

Save \$1.30

Only \$9.20



© J. & P. CO.

Climbing Coral Dawn

Climbing CORAL DAWN

(Above) The color is Coral Dawn's main attraction, but it is a superior Climber in every other respect, too. Here is an everblooming Climber of sparkling deep CORAL-PINK . . . the color that has become so popular in bush Roses, but unavailable in a Climber until now. The coral tone does not fade at any stage . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4½-in. blooms. The full, colorful blooms freely decorate

the plant all season long, in clusters of from 3 to 20 flowers. The lustrous, dark green foliage is disease resistant and sets off the coral-pink flowers. Easy to grow, this Climber does extremely well in all regions. (Pl. Pat. #1117.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Gladiator

(Above) A champion of everblooming Climbing Roses! Like the gladiators of old, it has incredible endurance . . . blooms and reblooms all season. You'd expect to find such huge blooms only on the finest Hybrid Teas; yet Gladiator is noted for its immense, 5-in., high-centered flowers. When you see the brilliant rose-red color—a subtle blend of the brightest scarlet and softest red—you'll know why this gorgeous Climber is in a class all by itself. Scores of exquisite flowers burst into bloom on the 8 to 10-ft. plants, making an irresistibly beautiful picture in your garden, on your fence, around your house. And Gladiator imparts a delicate, pleasant fragrance that is really delightful. The large, disease-resistant foliage is an impressive dark emerald-green and creates a decorative effect by itself. Yet so hardy is this Climber that it withstands the battles of zero winter climate. You'll be absolutely thrilled with the huge blooms and the extremely healthy bush. A superb Climber like Gladiator pays for itself many times over, even in one season—and you'll say it's a splendid investment. (Pl. Pat. #1524.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

ONLY ONE GRADE . . . *The Finest*



Another of the many uses for Everblooming Climbers.



Everblooming Climbers planted by a pergola.



Everblooming Climbers for entrance planting.

The OLD Blaze Was The Gre Until This **NEW** Everbloom



©
J. M. P.
CO.

THE **NEW** **BLAZE**

**MORE EVERBLOOMING!
ABSOLUTELY GUARANTEED TO
BLOOM IN JUNE-JULY-AUGUST-
SEPTEMBER!**

(Left) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. Its popularity increases year by year as gardeners realize how dependable it is! These are the brilliant double, red Climbing Roses one sees blooming all over America. You'll be thrilled with the generous peaks of bloom in June and September. During July and August, this improved strain of Blaze will amaze you as the blooms appear again and again . . . building up to a peak in September. You can enjoy thousands of 2 to 3-in., cupped, scarlet-red flowers on just one plant.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

WHERE THE **NEW BLAZE** CAME FROM . . .

One particular plant that outbloomed and outperformed all others was found in the nursery years ago. During July, August, September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale.



Blaze

SPECIAL OFFER!

GROUP No. 1738

1 of each:

Blaze New Dawn
White Dawn

Value \$5.50

Save \$.70

only **\$4.80**

JACKSON & PERKINS CO. *World's Largest Rose Growers*

NEW DAWN, Another Great Climber!

(Right) One of the hardest Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care, and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements. Fine long stems. Sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence. Plant New Dawn this fall and enjoy its beauty for years to come.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

New
Dawn



AVAILABLE ONLY IN LIMITED QUANTITIES

WHITE DAWN Hardy, everblooming white Climber. The medium-sized flowers are double, snow-white, fragrant and produced constantly from late spring to frost.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

ONLY ONE GRADE . . . *The Finest*

Latest Climber Ever Developed Climbing **BLAZE** Came Along!

The **NEW BLAZE** Will
Beautify **YOUR** Home
Like This!

...And, Beautify Your Home
With Any of These Other
Everblooming Climbers!

Climbing SUMMER SNOW

(Below) Wherever this enchanting, pure white Climbing Rose is planted, it quickly illuminates the scene with myriads of clusters of pure white, loosely double flowers almost completely covering the plant, like mountains of snow. The spotless, glistening, glacier-white, double blooms are 2 in. across, set off with golden stamens that add to the charm of the large clusters in bouquets and arrangements. There are very few thorns. And Summer Snow is so abundantly generous, one never need hesitate to cut enough for use in the home. It would be bounty enough to have its splendor just for June, but the attractive white blooms repeat all through the summer and fall. The hardy, vigorous plant requires little care and fills out rapidly, growing 8 to 10 ft. tall. The masses of fragrant blooms are glorious.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Climbing Summer Snow

© J. & P. CO.

© J. & P. CO.

Dr. J. H. Nicolas



SPECIAL OFFER!

GROUP No. 1748

1 of each:

Climbing Goldilocks Spectacular
Dr. J. H. Nicolas

Value \$7.00
Save \$1.90

Only \$6.10

DR. J. H. NICOLAS

(Above) Magnificently large, very double, deeply fragrant blooms like Hybrid Teas; everblooming all summer. Beautiful deep rose-pink with rich dark foliage. Attractive on posts and pillars, along or among shrubs, on pergolas, lattices or fences. Immediately after the first flowers fade, new shoots appear and the bloom is repeated again and again. Large, double blooms reach 5 to 6 in. across and have over 50 petals. They are borne singly on the stem. An excellent Climber. (Pl. Pat. #457.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



© J. & P. CO.

Climbing Goldilocks

Climbing Goldilocks

The Truly
Everblooming

Climbing Yellow Rose!

(Above)

For years gardeners have loved the gorgeous golden color of the Floribunda Goldilocks and its ability to bloom all summer. Now this magnificent Rose can be enjoyed as a Climber. The ovoid, rich golden yellow buds open to 3½-in. flowers, and fresh new buds keep replenishing the effect of a golden yellow mass. Just like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy, will grow 6 to 10 ft. in one year and will bloom the first year it is planted. Be sure to make a place for this fine everblooming Climber somewhere in your garden. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

AVAILABLE ONLY IN LIMITED QUANTITIES

ALOHA Masses of deep coral-pink buds open to very full, double, perfectly formed blooms, 5 in. across and 3 in. deep, with waxy petals. The general effect is strong rich rose-pink with deeper tones in the tight buds and a soft lilac silvery pink on the inside of petals in the open bloom. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

PAUL'S SCARLET Until the advent of Blaze, its everblooming counterpart, Paul's Scarlet was the most admired red Climbing Rose on the market. Profuse, vivid scarlet-red flowers make a magnificent display in early summer. Very hardy.

\$1.35 each; 3 for \$3.45; 12 for \$13.80



Jackson & Perkins

Modern Lilacs

**OWN-ROOT
FRENCH
HYBRIDS**
Beautiful Color!
Delicious Fragrance!
Will Live Forever!

© J. & P. CO.

Paul Thirion

President Grevy

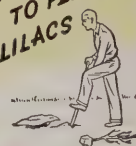
Mme. A. Buchner

Edith Cavell

Paul Hariot

Lucie Baltet

FALL
IS THE TIME
TO PLANT
LILACS



These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

Many Start Blooming Next Year!

THOUSANDS of these plants have already set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have PLENTY the following year, and EVERY YEAR! Grown the longer way at higher cost (*own-root*, not budded, so wild sucker growth can never come)—for long life, rapid growth, and every-year bloom. Worth ten times as much as old-fashioned kinds.

Loveliest Kinds and Colors. These Six Pictured

- d Paul Thirion. Bright rich red buds open to an intense rosy claret, revealing beautiful double flowers in enormous clusters. Free bloomer.
- d Mme. A. Buchner. A gorgeous mass of double, rosy lavender flowers, very full with immense spikes. A soft shade of the lovely lilac color.
- s Lucie Baltet. The pinkest of all Lilacs . . . blooms freely . . . with immense single flowers, stately and tall. Blooms in huge clusters that make a striking display in the garden, shrub border, or as a single specimen plant.
- s Pres. Grevy. Single flowers $\frac{3}{4}$ in. or more across, purplish blue in bud . . . opening to a true blue. It is considered the best of the blues. Very vigorous and early in bloom.
- d Paul Hariot. Rich glowing purple buds opening to a true royal purple. Large, double flowers. Considered the deepest and darkest of all. The depth of color and rich texture make this a favorite everywhere.
- d Edith Cavell. Extremely prolific, immense, double flowers of purest alabaster-white. Large, branched panicles; round flowers. Rated as excellent. Late bloomer. A dependable free-blooming white.

(d) means double (s) means single
3-year plants. Prepaid, each \$3.00; 3 of one kind for \$7.50

GROUP No. 1758

Paul Thirion
Lucie Baltet
Paul Hariot

Mme. A. Buchner
Pres. Grevy
Edith Cavell

Value \$18.00
Save \$3.00

Only **\$15.00**

GROUP No. 1768

1 each of
these 3

Paul Thirion
Paul Hariot
Edith Cavell

Value \$9.00
Save \$1.50

Only **\$7.50**

DELICIOUS *Full Size* QUICK-BEARING FRUIT ON *Dwarfer* FRUIT TREES!

43



© J. & P. CO.



© J. & P. CO.

JONATHAN (Not illustrated) A favorite early winter Apple. Brilliant, beautiful red color. One of the very finest for cooking. Grows well.

McINTOSH (Not illustrated) The most popular eating Apple. The tender, crisp flesh is snow-white and just bursting with juice. The Apple all prefer.

NORTHERN SPY (Not illustrated) Bright red, crisp, juicy, delicious. Fine for cooking.



Why these trees are ideal for you!

Now you can plant Apple trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. When four years old, they will be in full bearing, with larger, more colorful Apples than you would get from larger trees . . . yet these amazing Dwarfer Dwarf trees grow only 5 to 6 ft. tall and do not interfere with other plants growing around them. Early in the season every branch will be covered with lovely fragrant blooms. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Trees may be planted as close as 6 ft. apart. Unless there are other trees nearby, plant two or more varieties to be sure of correct pollination.

RED DELICIOUS (Left) Large, dark red with firm, crisp flesh of excellent quality and flavor. It bears regularly.

The tree is perfectly hardy.

This favorite is splendid for eating. Red Delicious is the best-known Apple sold at fruitstands.

YELLOW TRANSPARENT

(Not illustrated) One of the finest of the early yellow Apples. Usually ripens the first week in August. Slightly acid flavor.

All Apple Trees
\$3.00 each; 3 for \$8.25

YELLOW DELICIOUS (Not illustrated) Bright golden yellow Apples. Solid, firm meat. Some say it is the best yellow Apple.



CHOOSE YOUR DWARF PEARS FROM THESE OUTSTANDING VARIETIES!

BARTLETT PEAR

By far the most popular variety of Pear for home use. The fruit is large, golden yellow with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth. Most popular for eating and canning.

\$3.00 each; 3 for \$8.25

SECKEL PEAR

Sweet, juicy, full flavored. The popular small Pear for eating and pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens latter part of Sept. or early Oct.

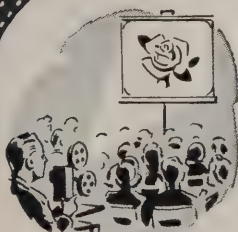
TWO NEW FILMS!

**Modern Chrysanthemums
For Fall Beauty**

A new 16-mm. film in color, 20 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. This recently completed film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

Modern Roses on Parade

A 16-mm. film in color, 30 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.



© J. & P. CO.

Fashion
TREE ROSE

TREE ROSES

Order Now for Spring!

J & P Modern Tree Roses are shipped only in the spring, but for the benefit of our southern customers living in the states of Alabama, Florida, Georgia, Louisiana, Mississippi and Texas, we will accept orders **Now for shipment in December.** Other customers living in the states not mentioned above may also order NOW but will receive their Tree Roses at the PROPER PLANTING TIME NEXT SPRING.

**Order Tree Roses of These Famous
J & P Varieties:**

Arlene Francis	K. T. Marshall
Blaze	Mardi Gras
Chrysler Imperial	New Yorker
Detroit	Pageant
Diamond Jubilee	Peace
Enchantment	Peaceful
Fashion	Queen Elizabeth
Fusilier	Red Pinocchio
Gail Borden	Spartan
Gold Cup	Sterling Silver
Golden Fleece	Tawny Gold
Golden Masterpiece	Tiffany
Ivory Fashion	White Bouquet
White Swan	

\$6.75 each; any 2 for \$12.50; any 6 for \$35.50

Important: PLEASE ORDER
TREE ROSES ON A SEPARATE
ORDER BLANK!

JACKSON & PERKINS LOW GROWING PERENNIALS



June, July 12 to 14 in.

DIANTHUS, LACY LASS (Above)
This new Dianthus is one of the quaint old-fashioned maroon and white Pinks. Its exquisite coloring has the effect of a painting rather than a living flower. It produces many flowers on stems about 12 to 14 in. tall. The buds appear in succession.
\$1.25 each; 3 for \$3.15; 6 for \$6.25



Spring and Late Summer 12 in.

NEW! DIANTHUS, CAPRICE
(Above) A delightful, fragrant hybrid Dianthus which blooms freely twice a year. 12-in. plant. 2-in. blooms have a maroon center, with the rest of the petals a lively pink; petal edges are deeply cut, for added charm. The foliage is a silvery green. (P.R.R.)
\$1.25 each; 3 for \$3.15; 6 for \$6.25



June to Fall 6 to 8 in.

CAMPANULA, BLUE CARPET
(Above) For any location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 6 to 8-in. stems. Gives blue color at a time when there is very little other blue in the garden. Attractive all season. Does not sprawl.
75c each; 3 for \$2.00; 6 for \$3.75



June, July 12 to 15 in.

DIANTHUS, IRENE (Above)
Liberally drenches the garden with old-fashioned clove scent. Exquisite pink, very double, 2 to 2½-in. flowers averaging about 60 petals each are produced continuously. Sturdy 12 to 15-in. stems. Blooms very freely in June and July. (Pl. Pat. #747.)
\$1.00 each; 3 for \$2.50; 6 for \$5.00; 12 for \$10.00

SPECIAL GROUP OFFERS

DIANTHUS GROUP OFFER No. 1778
2 Each of the 3 Dianthus
Value \$7.00 **Only \$5.80**
Save \$1.20

GROUP OFFER No. 1788
1 of each: Lavender, Hidcote; Violet, Royal Robe; Dianthus, Lacy Lass; Dianthus, Caprice; Campanula; Anchusa.
Value \$5.65 **Only \$4.70**
Save \$.95

The height and time of bloom for each perennial are indicated under the picture



Lavender, Hidcote Blue July to Frost 15 in.

LAVENDER, HIDCOTE BLUE
(Left) Hardy Lavenders have been much sought after by northern gardeners for many years, but it was only with this variety that we felt we had a hardy plant. Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets or for placing in linen drawers, etc. Fragrant, silvery green foliage. Height 15 in.
\$1.00 each; 3 for \$2.50; 6 for \$5.00

AVAILABLE ONLY IN LIMITED QUANTITIES

PACHYSANDRA—SPURGE
(Not illustrated) Best evergreen ground cover for shade or sun. Useful along walks, shrubbery, under large trees. The plants grow 8 in. tall and spread quickly by underground runners. Glossy foliage remains green winter and summer.
3 for \$1.00; 10 for \$3.00; 100 for \$25.00

"FALL is the IDEAL Time to Plant Perennials!"



Spring and Fall Violet, Royal Robe 9 to 12 in.

SUPER-GIANT VIOLETS

VIOLET, ROYAL ROBE
(Left) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will send their delightful perfume hundreds of feet away. Ideal for corsages, bouquets, bouquiers. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. A protective mulch of leaves or straw is advisable over winter. Ideal for those difficult, partially shaded spots where other things will not grow well. Once established, it blooms more freely year after year. A clump of Royal Robe will be a treasured possession with blooms to anticipate each spring.
65c each; 3 for \$1.75; 6 for \$3.25

VIOLET, WHITE WONDER
(Right) Imagine a dazzling glacier-white Violet! Each plant covered with hundreds of flowers. Individual bloom is enormous, with a center beautifully veined. Fine for rock gardens and front of flower beds.
75c each; 3 for \$2.00; 6 for \$3.75



May Violet, White Wonder 10 in.

2 EACH OF THESE 3 VIOLETS GROUP No. 1798
Value \$4.30 Save \$1.70 **Only \$3.60**

VIOLET, ROSINA (Right)
A mass of lovely fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent and is very useful in every garden. Ideal for bordering or ground cover. Grows best in rich soil, partial shade. About 10 in.
75c each; 3 for \$2.00; 6 for \$3.75



May Violet, Rosina 10 in.

..... THEY GROW FROM 8 TO 18 INCHES TALL!



April 6 to 9 in.

PRIMULA VERIS, COLOSSUS

(Above) Giant-Flowered. Extra-large-flowered spring Primula for wealth of color all April. Well-formed flowers, many over 2 in. across. A great range of colors including lilacs, pinks, coppery reds, dark reds, yellow. Plant in partial shade.

85c each; 3 for \$2.25; 6 for \$4.25



April, May 1 to 1½ ft.

ANCHUSA

Chinese Forget-Me-Nots (*Myosotis idiflora*). Delightful clusters of clear forget-me-not-blue flowers borne in profusion during April and May. Grows anywhere. Effective in sun or shade; excellent ground cover. Dainty blue flowers on stems 1 to 1½ ft. high.

75c each; 3 for \$2.00; 6 for \$3.75



All Summer 18 in.

CENTRANTHUS RUBER (Above)

The beautiful soft red flowers of this perennial are produced all summer long. It grows equally well in sun or partial shade. Reaches a height of 18 in. and produces very decorative foliage as well as lovely flowers in dense clusters. Plant in rich soil for best results. Very neat and colorful and an excellent filler for weak spots. Easy to grow.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

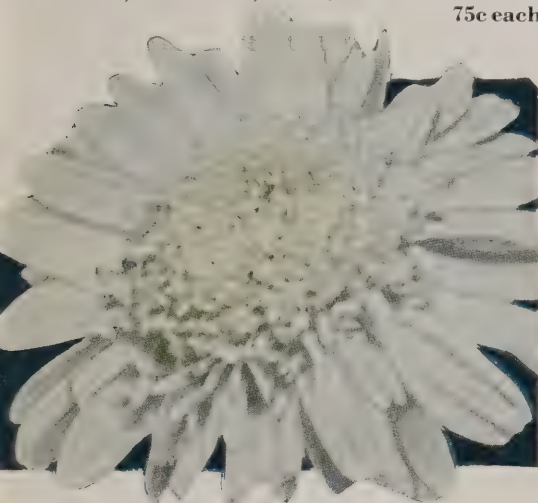


June to Frost 20 in.

STOKESIA, LAVENDER QUEEN (Above)

A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to 20 in. Very hardy.

85c each; 3 for \$2.25; 6 for \$4.25



Shasta Daisy, Esther Read
June-Oct. 18 in.

SHASTA DAISY, ESTHER READ

(Left) Very easy to grow for a prim white mass effect. Blooms continuously and freely, June to Oct. Large, magnificent, double flowers on 18-in., strong stems. Plants require a little protection in colder areas and do best when divided every two years. Almost no insects or disease.

85c each; 3 for \$2.25; 6 for \$4.25

SEDUM LIDAKENSE, ROSY CARPET

(Right) Another of the dwarf spreading Sedums in a new color tone. This is a beautiful shade of deeper pink and is a very worthwhile plant for borders, sunny dry spots and rock gardens. Grows 4 to 6 in. tall, with plants spreading to 24 in. The bloom lasts from early June to frost. Compact plant with decorative foliage.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Frost Sedum, Rosy Carpet 4 to 6 in.



Viola, John Wallmark
All Season
10 to 12 in.



Viola,
Yellow
Vixen

All
Season
10 to
12 in.



Viola, Purple Wallmark
All Season 10 to 12 in.

GIANT VIOLAS

BLOOM YEAR AFTER YEAR
FROM SPRING TO FROST!

VIOLA, JOHN WALLMARK

(Above) The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The bloom is almost 2 in. across, and the long stems make it an ideal cut flower. Discovered in Sweden, blooming under the snow in midwinter, which gives an indication of its hardiness. 12 in. high.

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00

VIOLA, YELLOW VIXEN (Above)

Hardy everblooming perennial Viola in a bright clear yellow tone that will make your gardens and borders more colorful from early spring to frost. The 2½-in. flowers are borne on upright, 6 to 8-in. stems. Their pert faces are always cheerful, always smiling at you merrily. You will welcome them anywhere. The foliage is a rich dark green. Very vigorous, even through hard winters.

75c each; 3 for \$2.00; 6 for \$3.75;
12 for \$7.50; 100 for \$50.00

**2 EACH OF
THESE THREE
VIOLAS**

GROUP No. 1303

Value \$4.90
Save \$.80

\$4.10
Only

VIOLA, PURPLE WALLMARK

(Above) Here is a bright violet-purple form of the famous John Wallmark Viola, which originally came from Sweden. The plant habit and growth are the same, with height at 12 in. and stems from 5 to 6 in. long. The warm, glowing color blends well with other varieties and is set off by a yellow and white eye. Does well in both sun and partial shade and blooms profusely all season long.

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00



June-July Shasta Daisy, Wirral Supreme 2½ ft.

SHASTA DAISY, WIRRAL SUPREME

(Above) This is a new Shasta Daisy, an improvement on the variety Esther Read . . . an outstanding example of Jackson & Perkins research. Truly a real find in the perennial world. The glistening white flowers are 3 to 3½ in. across, fully double, held upright on tall wiry stems. The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. Especially effective as a cut flower, with good lasting qualities. Blooms in June and July and if cut then will produce again in fall. Shastas are indispensable—and this is a good one. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25



FREE . . . with every order a comprehensive HOME GARDEN GUIDE.

SPECIAL GROUP OFFERS

GROUP No. 1818

All 7 Perennials Pictured and Listed on this page.

Value \$7.75 Save \$1.30

Only **\$6.45**

GROUP No. 1828

Shasta Daisy, Cobham Gold
Monarda, Cambridge Scarlet
Monarda, Croftway Pink
Rudbeckia, Sullivantii,
Oriole
Salvia Superba, Purple Glory

Value \$5.75

Save \$.95
Only **\$4.80**

**DON'T FORGET!
GIVE ROSES FOR XMAS!**

(See page 50)



SHASTA DAISY, COBHAM GOLD (Right)

Although the English originator called this Shasta Cobham Gold, we are happy to offer it as an excellent, free-growing, double Shasta Daisy, which has a crested golden heart while opening but finishes a soft cream-yellow. The guard petals are creamy white. The fully double flowers open 3¼ to 4 in. across. The plant grows 30 in. tall and 30 in. across, blooming from the end of June through July and early Aug. The foliage is light green. Nice for cutting.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

ONLY ONE GRADE . . . *The Finest*

AVAILABLE ONLY IN LIMITED QUANTITIES

MONARDA, CROFTWAY PINK A clear pink Monarda which is a lovely mass of color during some of the most difficult days for the summer gardener. It does well in moist or dry positions and in sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly. The flowers appear in large heads, the final ones breaking out near the base in late Aug.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

RUDBECKIA SULLIVANTII, ORIOLE A vivid splash of color during July, Aug. and early Sept. The black and gold combination of this Rudbeckia is stunning. Its broad, decorative foliage and well-balanced plant fill a permanent place in the garden. Grows 2 ft. high and does very well in dry, difficult positions or rich soil. Prefers a sunny spot. The 3 to 4-in. flowers are long-lasting.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SALVIA SUPERBA, PURPLE GLORY A superb new perennial with royal purple color from May to fall, making a rich note in any garden. The tips of the many spikes carry deeper tones, which lighten as the flower expands. Foliage on the 30-in. plant is decorative, and itself has a pleasing fragrance. In July when the first flowering is finished, tops should be trimmed and blooming will continue until frost. New shoots spring up to replace the old. One of the best new perennials we have seen in years. A good new plant to rejuvenate your garden. (Prop. Rights Reserved.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

SEDUM, FIRE GLOW Red, star-like blooms cover the entire plant from June till frost. Effective in borders, rock gardens, and as an edge for walks, wall tops or drives. Grows well in all locations. Height 8 to 10 in. An excellent ground cover and for this reason alone it will be found valuable in practically every garden.

75c each; 3 for \$2.00; 6 for \$3.75



Monarda, Cambridge Scarlet
July-Sept. 2½ to 3 ft.

HERE'S WHY

"FALL is the BEST Time to Plant Roses + Perennials!"

By getting into the ground in the fall, the plants have a better chance to become established by spring.

MONARDA, CAMBRIDGE SCARLET

(Left) Blooms freely in July, Aug. and Sept. Brilliant scarlet flowers make this a splash of sure-fire color for difficult spots in your garden in semi-shade or sun. Long a favorite, we felt this variety should again be available and are offering it here for you. Height 2½ to 3 ft. Excellent for cutting. A good plant for wild gardens and city borders. It needs only ordinary soil. A long-lived hardy perennial that needs to be divided about every third year because of its sturdy, vigorous habit of growth. The plant has a special attraction for hummingbirds.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

June-Aug. Shasta Daisy, Cobham Gold 30 in.



The height and time of bloom for each perennial are indicated under the picture.

47



June, July Phlox, Brigadier 2 to 3½ ft.

PHLOX, BRIGADIER (Above) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller growing Phlox, it reaches a height of 2½ to 3 ft. Each flower head builds up with many side branches and makes a great showing of color in June and July. This exquisite Phlox is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



July, Aug. Phlox, White Admiral 2 to 2½ ft.

PHLOX, WHITE ADMIRAL (Above) Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and Aug. White Admiral is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SPECIAL GROUP OFFER
GROUP No. 1838
2 Phlox, Brigadier
2 Phlox, White Admiral
Value \$4.00
Save \$.70 **Only \$3.30**

Jackson & Perkins TALL GROWING PERENNIALS . . . They Grow Over 3 Feet Tall!



Rudbeckia,
The King
July to Frost
4½ ft.

RUDBECKIA, THE KING (Left)

Ideal and colorful for the perennial border. Showy and dancing, yet easy to grow to perfection. The right kind of plant to make your border colorful and unusual. Regally it bears its large, deep crimson-red flowers, bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. The petals never fold back. Height 4½ ft.

85c each; 3 for \$2.25; 6 for \$4.25

ACHILLEA, GOLDEN PLATE (Right)

A picturesque new perennial that is unsurpassed as a cut flower. Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-ft. stems that give a beautiful and firm effect. Blooms from June to frost. It forms a plant about 2 ft. in diameter, with 10 to 15 flowering stems. The Achillea blooms are often used for dried bouquets that last for many weeks indoors. Has lovely foliage . . . ideal for flower arrangements. It does well in a rather dry location with full sun and is useful in many rather difficult spots in the garden.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Frost Achillea, Golden Plate 4½ ft.

SPECIAL GROUP OFFER
GROUP No. 1848
All 6 Perennials
pictured on this page
Value \$5.85 Save \$1.00
Only \$4.85



July to Frost Rudbeckia, White King 40 in.

RUDBECKIA, WHITE KING (Left)

The classical white flower has a handsome center cone of a brown-green color, flecked with orange. The white petals have a spread of 4½ in. The plant is sturdy, upright and full and will reach 40 in. in height. If the old flowers are removed as they fade, the plant will bloom steadily from July to frost. A hardy, showy plant for ordinary soil, requiring no special care but giving big rewards.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

ASTER, ADORABLE (Right)

A deeper, clearer pink color, very rare in fall flowers. The buds are like small reddish rosettes, opening into large, many-petaled flowers in enormous clusters. This will be one of your favorites once you see its masses of bloom in your fall garden. The entire plant will glow with a rich pink continuously from Sept. to frost. The foliage is clean and dark, and the vigorous plant is 4 to 4½ ft. high. Strong and compact. Lovely for cutting, too, when its clean pink color is all the more appreciated because it comes in the autumn.

75c each; 3 for \$2.00; 6 for \$3.75



Save Here!



Aster, Adorable
Sept. to Frost
4 to 4½ ft.

JACKSON & PERKINS CO.

World's Largest Rose Growers

Happiness

SPECIAL OFFER**GROUP No. 1858**1 each of the 4
Giant DelphiniumsHappiness, Loveliness,
Peace, Pink GlowValue **ONLY**

\$5.75

Save

\$4.80

Loveliness

Peace

Enchantment

**JACKSON
& PERKINS
FAMOUS****GIANT DELP****HAPPINESS (Left)**

Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy—a joy to behold. Plant in groups of 3 or more with Delphinium Enchantment for fine contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect.

\$1.25 each;
3 for \$3.15;
6 for \$6.25

LOVELINESS

(Above) Immense, semi-double florets $3\frac{1}{2}$ to 4 in. across. Each floret is a beautiful orchid-lavender color with a white center and accentuated on the far edges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to $4\frac{1}{2}$ ft. It will repeat rapidly in the summer months and will be lovely again in the fall.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

PEACE (Above)

Here is a handsome variety that is just as desirable as its name. Individual florets are $3\frac{1}{2}$ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when it is through blooming, the plant will quickly give another crop of giant flowers. A beautiful variety to plant with other colors. Reaches a height of 4 ft.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

"ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

AN IMPROVED RACE

One of our chief aims in developing this new race was

ENCHANTMENT

(Above) Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. Striking in a white vase. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

DEBUTANTE (Not

illustrated) The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25



Freedom

Delightful

NEW
PINK
GLOW

SPECIAL OFFERS**GROUP No. 1868**

All Blue Delphiniums

2 Each

2 Delightful

2 Gayety

2 Enchantment

Value \$5.10

Save \$.85

ONLY

\$4.25**GROUP No. 1878**

All 10 Delphiniums

Value \$11.00

Save \$1.85

ONLY

\$9.15→
Glorious

DELPHINIUMS!

Hardy Northern New York Strain!

They Grow Over 3 Feet Tall!

GUARANTEED TO BLOOM!

to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J&P Delphiniums do not need staking in most localities.

This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. Plant them in threes, fives or dozens for dramatic color effects.

GAYETY (Not illustrated) A dainty color that is most pleasing—pinkish lavender with outer petals blue. Unique color display that will remind you of "lavender and old lace." Side shoots prolong the blooms for several weeks. 5 ft. tall. 85c each; 3 for \$2.25; 6 for \$4.25

PINK GLOW (Above) A large-flowered variety with the new dark rose-pink florets with lilac shadings. The flowers have white eyes. Blooms in June and July and again in August and September if properly cut back. 4 ft. tall. \$1.50 each; 3 for \$3.75; 6 for \$7.50

FREEDOM (Above) White, with black-and-white bees. The long-lasting spikes are set with large, double florets and bloom again in late summer if cut back after the early crop. Will "pep up" any garden, for it has real character. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids. 85c each; 3 for \$2.25; 6 for \$4.25

DELIGHTFUL (Above) Deep blue. The rare, real all-blue, in the darker shades so hard to get. Particularly effective because it is so good with other colors. It furnishes a glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color badly needed in most perennial plantings. Be sure to cut back the plant after its first blooming period so that it will repeat later. 85c each; 3 for \$2.25; 6 for \$4.25

GLORIOUS (Right) Deeproyal purple, by far the darkest and richest of all Delphiniums. This is truly a breath-taking color. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong, holding the majestic spikes on proud display. The plant repeats quickly with its colorful bloom spikes and is always perfectly hardy. A color needed for accent, no matter what other varieties are grown. 4½ ft. tall. \$1.00 each; 3 for \$2.50; 6 for \$5.00

The Winter Wonder Flower

The Genuine
JACKSON & PERKINS
Christmas
Rose (Helleborus niger altifolius)

**When Plant Becomes Established,
Blooms Outdoors
from October to March**

Roses in winter! Not real roses, of course, but the much-prized Christmas Rose. Actually blooms in late fall, at Christmas and until spring. This variety (*Helleborus niger altifolius*) is superior to *H. niger*. Grown by J&P from divisions of flowering plants, it will become established quickly and will bloom in the fall.

Blooms All Winter on Mild Days

Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms. The lovely 5-petaled flowers are 2 to 3 in. across, with a center of yellow stamens. Strong 6 to 8-in. stems hold blooms above the low, leathery foliage.

Beautiful Masses for Low Plantings

Suitable for a protected place in front of evergreens or shrubs because of its rich low foliage and unusual flowers when nothing else is blooming. Set where it is partially shaded in summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, it should not be moved.

**Strong Field-Grown Plants, \$1.50 each;
3 for \$3.75; 6 for \$7.50**



Blooms All Winter 6 to 8 in. high

The Story of the Christmas Rose

Flowers sprang up from the tears of a little shepherdess who wept because she had no gift to offer the new-born Christ Child. As she knelt in adoration at the crib, a delicate pink appeared in the center of each flower where His blessed hand touched it. And so was born a flower that had never existed before. To this day the Christmas Rose blooms most abundantly at Christmas Time.

**Christmas Roses
Blooming in Winter!**

©
J. & P.
CO.



**Free Christmas Gift
Offer!**

Free Token Rose Souvenir
with Each Christmas Gift of Rose Plants

It is never too early to pick out J&P Roses for friends and relatives who want only the best in their gardens. Just order the plants that you would like to give, and we'll send them to your friends at the proper time for planting next spring. At Christmas time we will send each of your friends, free of charge, this exquisite hand-made Rose (in a lovely transparent container as shown here) with a holiday greeting card showing your name as the giver. This souvenir Rose in its handsome plastic box is merely a yuletide token of the real Rose plants your friends will receive later, in time for spring planting. Be sure to see the special Christmas gift order blank enclosed with this catalog. Fill it out, and we'll do the rest just before Christmas.

At Christmas your friends will receive this beautiful FREE TOKEN ROSE SOUVENIR (left) and in the spring, at planting time, they receive your gift of the plants you have chosen.



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CO.

Jackson & Perkins Co.

World's Largest Rose Growers

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